

NEWS LETTER

SEP-OCT 2015

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FRESHER'S PARTY



On September 1st 2015 all the first year students were present in the campus in their best attire as it was the day when their seniors had organized for them the most awaited event: The Fresher's Party. The entire day was filled with energy and excitement. It was a lot more than just a party. Firstly the students of MBA 15-17 & PGDM 15-17 were given the opportunity to introduce themselves and show off on the ramp. Various rounds of activities were organized by the seniors in which they gave every opportunity to the juniors to display their best, yet making each round more challenging than the previous one. Every junior too, tried to seize this opportunity to become Mr. & Ms. Fresher. Getting through every round successfully and upto the titles, Krishna Shukla became Mr. Fresher and Nancy Wadhawan became Ms. Fresher. Also, Dushyant Bhatt and Tulika Banerjee were titled Mr. and Ms. Spark respectively, for PGDM 15-17. From MBA batch, Danish Khan became Mr. Fresher and Palak Verma was made Ms. Fresher. Priyanka Shama and Ishu Gupta became Ms. & Mr. Spark respectively. All the winners were honored with the bestowing of the titles and prizes by the Director, Dr. Naela Rushdi. Towards the end, juniors gave a vote of thanks to the seniors for organizing such a happening event. Right after the distribution of the prizes, everyone danced on the floor till all broke into sweat. Finally, the day ended with a scrumptious dinner.

TEACHER'S DAY

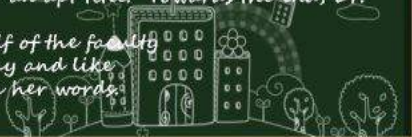
Teacher's day was celebrated on September 5th, 2015, with great joy and excitement. First year students of PGDM and MBA organized an event as a mark of respect for the faculty members. The celebration started with the lighting of lamp by Dr. Naela Rushdi, Director, Dr. Sheetal Sharma, Dean - Academics and the faculty members. This was followed by cake cutting ceremony. Besides the dancing and singing performances, there were many other involving games. Musical chairs and Antakshari turned out to be very captivating. Both the students and the teachers tried their luck at Housie. The students of first year and second year did mimicry of their teachers on a lighter note. Dr. Sheetal Sharma left the audience enthralled with her singing. The audience kept applauding even after Azhar sir climbed down the stage after delivering his Shayaris. The seniors also gave each faculty member an apt title. Towards the end, Dr. Naela Rushdi, thanked the students on behalf of the faculty members for organizing the day and like always inspired everyone with her words.

1. study
2. reading
3. review

idea

AM 10:30
meeting

anniversary





Guest Lecture by Dr. Prakash Singh, Associate Prof., IIM, Lucknow

The vast experience and knowledge of Dr. Prakash Singh, exploded the preconceived ideas of the students at the IIM campus, Lucknow. The session was held on September 12, 2015. He started off with the topic "Overview of Financial Industry & Recent Development in Global Environment." The professor went on to sketching the current scenario of the global market and linking up developments of the financial sectors in India. Most of the session delved into discussing the risky nature of the industry and its scope. He also helped the students tie up their loose ends regarding the basics of finance and its terminologies.



He did share his valuable insights and experiences of being a professor at IIM, Lucknow. Adding to these he tried bridging the gap between the theoretical framework and practical aspect by giving loads of examples from day to day life, thus broadening the horizon of the existing outlook. The students were filled with fervor and were driven to put up questions out of curiosity. The professor gave highly satisfactory replies with appropriate references which overwhelmed the students. The session concluded with a perceptive mark of intellectual fulfillment on everyone's face.



Guest Lecture by Ms. Uzma Rushdi, VP, HDFC Life

A guest lecture on “Insurance Sector” was delivered by Ms. Uzma Jamal Rushdi, Vice-President, HDFC Life, Mumbai on 22nd September, 2015. The lecture was conducted by IILM-AHL, Lucknow to help the students draw from the pool of her invaluable knowledge and experiences to augment their understanding of insurance.

Ms. Rushdi commenced the lecture with a short introduction about herself, highlighting her journey in the field. She then moved onto answering some of the fundamental questions like “what is insurance?” and “how do we handle the risk?” Next up, she discussed about the kind of risks that can be insured. The fundamentals were then succeeded by a short mention of the different principles on which insurance works. She detailed the maximum possible pros and cons of the insurance sector.

The speaker’s multi-faceted experience answered the queries raised by the students related to the insurance sector bringing forth its perservance and scope. The session was very informative as it gave the budding managers an industry insight and the present scenario of the insurance sector.





The background of the slide is a photograph showing a close-up of a road's edge. It features a metal guardrail with several yellow chevron-shaped reflective markers. The road surface is dark asphalt, and there is some yellow paint or debris scattered around the guardrail.

Traffic-Drive

The students at IILM AHL , Lucknow were provided with an opportunity to practice an empowering exercise which helped them brush aside their hesitant self and come up as the daring traffic controllers. It was a week long task where the students were expected to manage the traffic and convey the traffic rules to the passerby at the embroiling juncture of Hazratganj Chauraha. The students were first briefed the details by the SP Traffic, Mr. Habibul Hasan and the Director of the institute Dr. Naela Rushdi prior to making them in charge of the traffic. The students managed to work under scorching sun and guided people to drive safely. Those who did not adhere to the traffic rules were taken to the cops who imposed penalty and took appropriate action. The entire week proved to be very productive in the context of gaining new experiences and getting an insight into the rugged job of a traffic policeman and thus enabled the development of a sense of responsibility triggered by the empathy the trainees felt towards the traffic cops.



~Impression Management~



Impression Management refers to the process in which individuals attempt to influence the opinions or perception others hold of them. Its importance in today's world has increased manifold. This is not a subject, yet is an inevitable part of the way any individual makes an attempt to persuade an audience. And students should be well aware of this dimension of one's personality. A session on "Impression Management" was thus organized on 22nd September 2015, for the MBA batch in IILM Lucknow by a renowned Corporate Trainer, Mr. Akarshan Srivastava. He had an outgoing approach of interacting with the students. Activities and lecture both formed a captivating class. The take-away of the session was that the students understood how to put in a little more effort to make a lasting impression.

Convocation Ceremony - Batch 2013-15





A great range of emotions; pride, trepidation, expectation, excitement and a sense of achievement filled the atmosphere when the fifth annual convocation at the IILM campus started off on September 12, 2015. The grand event was honored by the distinguished presence of the Chief Guest, L.K. Jhunjhunwala (Chairman, FICCI UP state council) and the Guest of Honor, Vikas Vajpayee (Field Director, IMRB). With the participation of the students, faculties and staff members, the convocation came out to be a momentous occasion. All the forty two triumphant students of PGDM batch 2013-15 were awarded diplomas. Among the meritorious students, Divya Chaturvedi & Varsha Singh jointly won the Kulwant Rai's Gold medal whereas Nidhi Srivastava and Akash Bajjal bagged Chairperson's Silver medal and Director's Bronze Medal, respectively.

Addressing the gathering, Mr. Jhunjhunwala congratulated the successful graduates on the occasion. While commending the graduates on their excellence in academics, he wished them continued success and also warned them of the possible untoward situation in their way to achieving their goals.



He advised the pass-outs to focus onto equipping themselves with the life skills they need to succeed. Adding to this, Mr. Vajpayee guided the students on building their CVs and wished them good luck.

Dr. Naela Rushdi, Director and Dr. Sheetal Sharma, Dean, also addressed the diploma holders and encouraged them to go ahead onto building secure foundation for their future. They briefed about the vivid opportunities that the institute offers and felicitated the campus placed students. As the convocation ceremony concluded the IILM-AHL once again withstood its motto of imparting education based on ethical values resulting in knowledge and leading to graduate employability with renewed vigor to power its journey ahead with pride.







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