

NEWS

LETTER

Sep – Oct 14

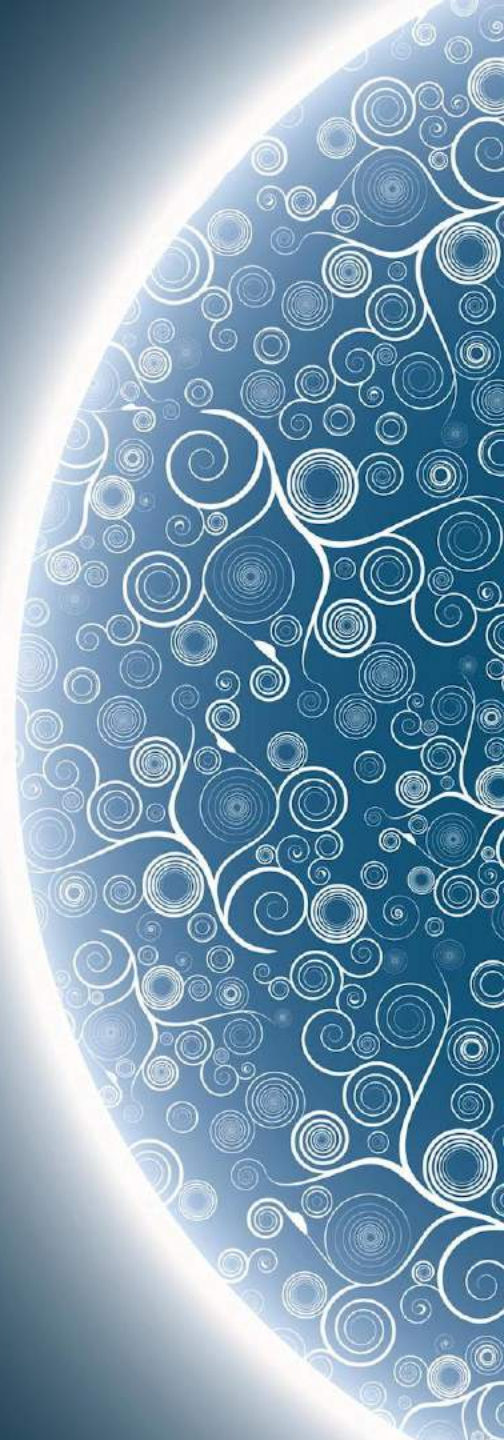
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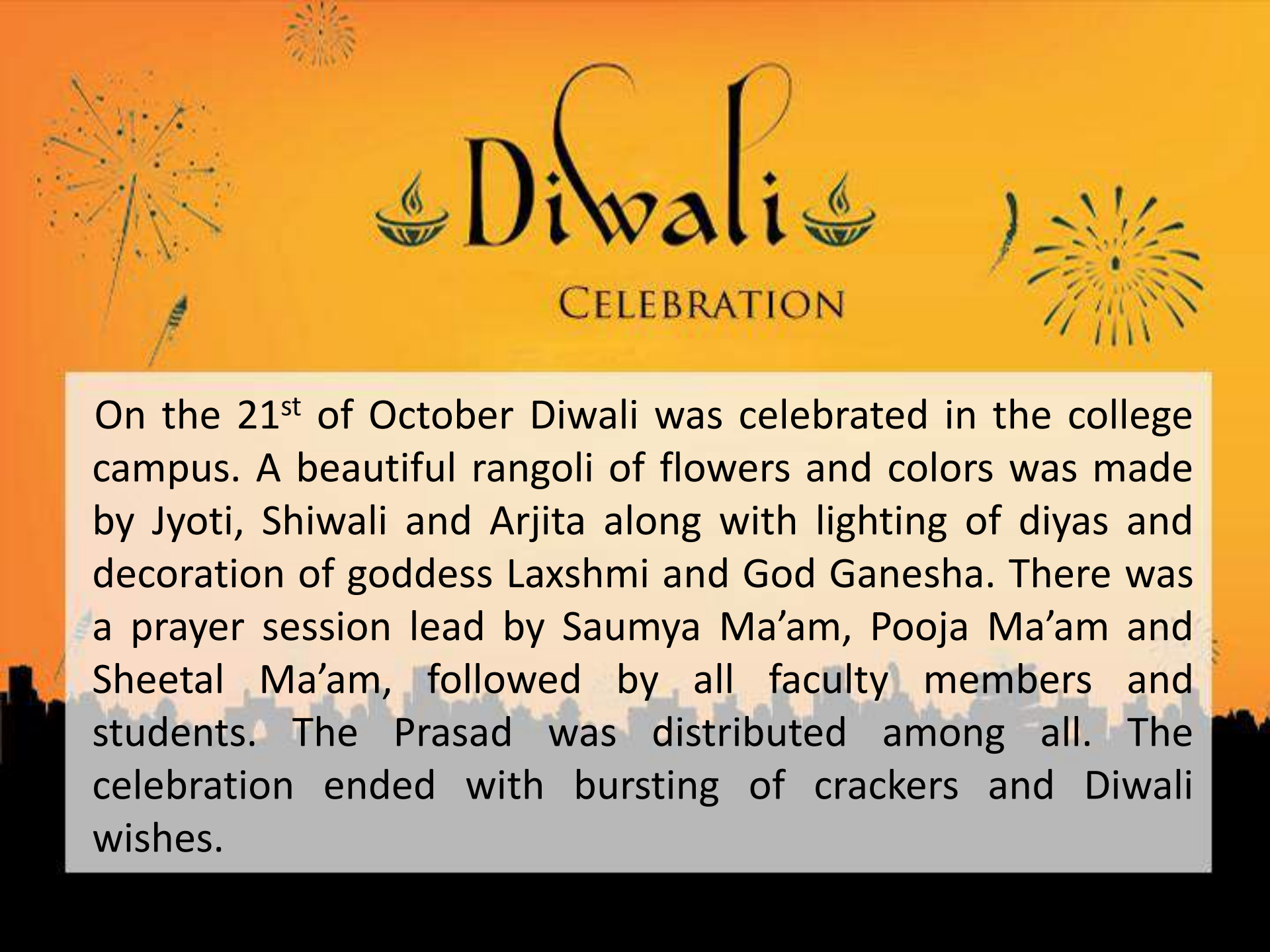
Aakash Kumar

Harsh Srivastava

Raveesh Rai Sharma

Sufia Parween



The background is a warm orange gradient with silhouettes of fireworks and a city skyline at the bottom. The word 'Diwali' is written in a large, elegant, black script font, flanked by two lit diya lamps. Below it, the word 'CELEBRATION' is written in a smaller, black, all-caps serif font. There are also decorative fireworks on the left and right sides of the header area.

Diwali


CELEBRATION

On the 21st of October Diwali was celebrated in the college campus. A beautiful rangoli of flowers and colors was made by Jyoti, Shiwali and Arjita along with lighting of diyas and decoration of goddess Laxshmi and God Ganesha. There was a prayer session lead by Saumya Ma'am, Pooja Ma'am and Sheetal Ma'am, followed by all faculty members and students. The Prasad was distributed among all. The celebration ended with bursting of crackers and Diwali wishes.



DIWALI CELEBRATION



The background image shows the interior of a Tanishq store. On the left, a door is partially visible with a decorative pattern of the Greek letter pi (π) inside. To the right of the door, the word "TANISHQ" is illuminated in a stylized font. Further right, a large wall panel is covered in a grid of illuminated pi symbols (π).

Third week of October was a busy one as there was a “**TANISHQ LIVE PROJECT**” at the Tanishq Hazratganj Branch and GomtiNagar Branch. It was from 14th to 21st October. A total of 12 students from PGDM 1st year were selected through interview for the project. The students who got selected were Durgesh Singh, Harshal Verma, Renu, Anuradha, Dev Mani Tripathi, Shikha Singh, Raveesh Rai Sharma. The live project was an extremely good learning experience for all the participants. Through this project students got better understanding in areas like customer handling, visual merchandising, store operations and inventory management to name a few. The students shared their learning and experience with their peers & faculty members after successful completion of the project.

CONVOCAATION CEREMONY



The momentous day which every management student waits for, finally arrived for the PGDM 2012-14 batch of IILM Academy of Higher Learning, Gomti Nagar, Lucknow on October 11, 2014.

They donned their hats and gowns to receive their diplomas at the 4th Annual Convocation in the solemn presence of **Prof. R. K. Khandal, Hon'ble Vice Chancellor, Uttar Pradesh Technical University, Lucknow**. As the **Chief Guest** of the convocation Prof. R. K. Khandal, awarded the AICTE Approved Post-Graduate Diploma in Management to all the successful students of the batch and delivered the convocation address.



After two years of strenuous schedules and academic rigor the batch of 2012-14, comprising **49 students of Post Graduate Diploma in Management**, received their graduating certificates and medals displaying a sense of pride and nostalgia. In the ceremony, as a mark of overall excellence in academic and co-curricular activities, the **Shri Kulwant Rai Gold Medal** was awarded to **Ishita Agrawal**, **Zubair Ahmed** received the **Chairperson's Silver Medal** while **Manali Ghosh** was awarded the **Director's Bronze Medal**.

Speaking on the occasion, **Prof. R. K. Khandal, Hon'ble Vice Chancellor of UPTU**, Lucknow emphasized the importance of discipline in today's competitive world. He gave the example of Nobel Prize winner for peace Malala Yusufzai and Kailash Styarthi that they proved themselves worthy of the prize and encouraged the students by saying that if these people from humble backgrounds can achieve these heights each and every student can do the same if they put their honest efforts.



He also said that things are changing rapidly in today's competitive world. India is facing very tough competition from China & other Countries. He said that opportunities are everywhere but there are challenges also. He said to the graduating students that selfish people do not succeed in their lives and those who devote their lives for others they get tremendous success. At the end he applauded the efforts that IILM is doing to move ahead in the correct direction.

Prof. Naela Rushdi, Director, IILM, in her address described in detail the value additions which IILM is doing for its students in the two years of professional education, which has resulted in achievement of 100% placements of IILM students in good corporate houses.

The glittering ceremony was held in the august presence of **Major General B. D. Wadhwa, Director General, IILM Group** and other eminent personalities from academia and the corporate world.



CLASS OF
CONVOCATION
2014

GUEST INTERACTION WITH ESHA GUPTA (FIRST INDIAN WOMAN BIKER)

On 29th September, the college was honored with the presence of Ms. Esha Gupta, the woman biker who travelled the Golden Quadrilateral on her bike.



She is also an active member of an NGO named “Roaring Indians”. This organization is working towards raising a voice for societal changes. The session was quite interactive.



In the post lunch session of 29th September, the college was a proud host for a talent show “**Freshpanti**” only for the girls of various colleges across the city, powered by Clean & Clear and organized by media partners Big FM and Big Magic. 11 girls participated in this interesting event. The event consisted of 3 rounds namely Self-introduction, talent show and extempore. Neha Chaudhary of our own college was the winner of the event on account of her excellent dance performance.





FRESHER'S PARTY

The Fresher's Party was organized by 2nd year PGDM students for both MBA and PGDM Batch 2014-16 .The programme was anchored by Nimisha Jain and Vikash Chandra Mishra. The panel of judges for Mr. and Ms. Fresher included Divya, Aakash, Vishi, Prashant , Garima Shahi, Garima Srivastava and Nayeem. There were four rounds - ramp walk , quiz, show your talent and finally the question answer round. Apart from this, a song was sung by Akash and a dance was performed by Azhar of 2nd year batch. Swati Verma and Ashutosh Vishwakarma became the Ms and Mr. Fresher of MBA while Saumya Mehrotra and Harsh Srivastava were judged as Mr. and Ms Fresher of PGDM. The award of "Spark of the Eve" went to Neha Nigam and Tushar Rajpal of PGDM. It was a thoroughly enjoyable event where juniors got the opportunity to interact with the seniors informally and further strengthen their bond.



FRESHER'S PARTY





Tashan Baaz was organized by 93.5 Red FM in the college campus. The student showed their tashan to the fullest. It was very entertaining .It had three sections including song, dance and stand up comedy. The participants Sanjeet, Anamika, Avinash, Arjita, Himani, Swati, Preeti, Akash kumar, Nitesh, Shubham, Ravish, Aakash, Neha, Soumya, Jyoti, Nimish, Divya, Harsh, Harshal and Niraj performed to the best of their abilities. The students selected for finals were Akash and Ravish in singing, Soumya in dance and Nimisha and Divya in stand up comedy. Neeraj got the consolation Prize in Dance category. The students were given prizes by RJ Rohan and RJ Pratik. The people of RED FM were mesmerized to see such great talents in the students.



TEACHER'S DAY

Teachers day was celebrated with great enthusiasm and zeal by all the students and teachers. It was organized by 1st year PGDM and MBA students. The programme started with the lighting of the lamp by our respected Faculty and Director Ms Naela Rushdi. Several games were played including Antakshari and musical chairs. Pankaj Sir and Richa Ma'am were the winners of musical chairs. A very melodious song was sung by our beloved Dean Dr. Sheetal Sharma and an awesome shayari by Azharruddin Sir. A dance was performed by MBA students and songs sung by Nitesh, Raveesh and Akash of PGDM Batch. A title was given to every faculty member and was presented by PGDM 2nd year students. In the end a very beautiful and motivational speech was given by Naela Ma'am.







Half A Minute

A event of HAM (Half a Minute) was organized by the members of Academic club on 6th of September. The organizers were Devbrat Tripathi, Anuradha Shahi, Shikha Singh and Harsh Srivastav. The judges were Naela Ma'am, Sheetal Ma'am and Shruti Ma'am. There were three rounds in the event. The students were filtered out through these rounds and selected for the finals. The winner of this quiz was Shiwali Pal. Naela Ma'am awarded her with certificate, medal and prize. The session was very informative for the students.



FINALS OF “COLLEGE KE TASHANBAAZ” BY RED FM



RED FM 93.5 was back again at IILM AHL, Lucknow campus with a bang. The college hosted the finals of “College ke Tashanbaaz”, the talent hunt show. Students from 10 colleges participated in the finals. The amphitheater witnessed this spectacular event on. With over 40 dazzling performances including the performances of the students of our own college namely Aakash Baijal (Singing), Nimisha Jain and Divya Chaturvedi(Comedy), Raveesh Rai Sharma (Singing) and Saumya Mehrotra (Dancing). The show was hosted by RJ Rohan and RJ Priyamvada. RJ Prateek and RJ Aamir were among the eminent guests. The event turned out to be a mega hit with an audience of over 200+.



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