



IILM

ACADEMY OF HIGHER LEARNING

LUCKNOW

Newsletter

2020

EDITORIAL

Dear Readers,

Welcome to the 2020 edition of the IILM Newsletter. It's time to look back and reflect on the myriad activities that have made this Campus so vibrant and lively in the last one year.

As usual, we had a healthy mix of Academic as well as Non-Academic activities, with one big difference; virtually all activities were held online due to the ongoing Covid-19 Pandemic.

It's been a different and difficult year for most of us, but we must soldier on; there is no other way. And hope we must for a better future; there is no other way!

As always, we look forward to your suggestions for improvements; they are most welcome.

Happy Reading!!

Regards,

Editorial Team



Our Values

- A people's policy that allows flexibility, understands individual needs, promotes respect, values integrity and teamwork, and is committed to employee development.
- A culture of continuous improvement and total quality that encourages creativity and innovation through collaboration and trust.
- A deep commitment to the values of global social responsibility and sustainability putting larger interests above our own.
- An appreciation of the cultural heritage and socio-economic diversity of India.

Key Themes

- Commitment to an exceptional student experience.
- Proactive alumni engagement.
- International linkages that promote understanding and sensitivity to diverse markets and culture.
- Safe environment and enabling infrastructure.
- Transparent and seamless communication with students and parents, faculty and staff, alumni, and employers.

IILM will educate and develop innovative, entrepreneurial and responsible business leaders.

Our Mission

We will offer with wider access, and in an inclusive and responsible manner:

- An academically rigorous, practice and research-supported management education, based on principled and ethical values, which maximizes the value-add from entry to exit.
- An inspirational learning environment which fosters the understanding of disruptive, technological changes; challenges current assumptions, and encourages continuous innovation and learning.
- An outstanding practice-based and work-related learning experience which focusses on the application of knowledge and skills and is globally relevant.
- Personal mentoring which respects individuality and inspires students to become responsive and responsible business leaders.
- Business and management research that leads to the creation of actionable knowledge, improves the understanding of management practices and provides inspiration for entrepreneurship and innovation.



Vision 2022

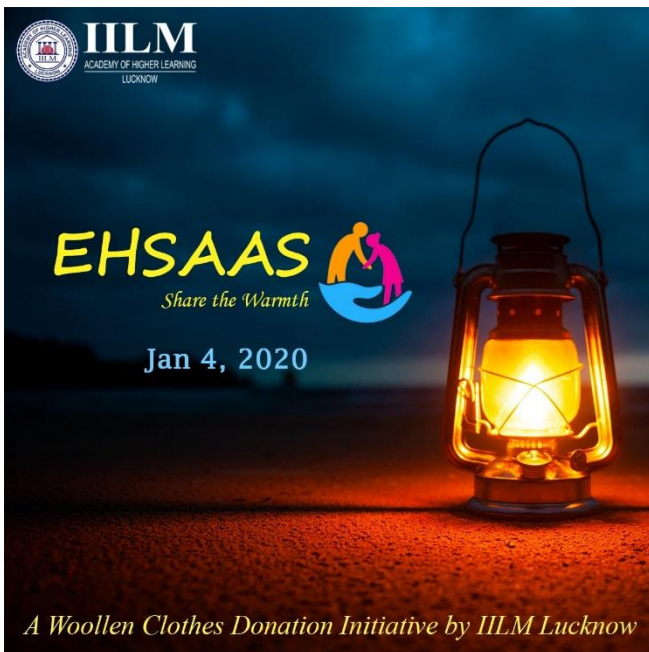
Programme Outcomes

- PO1. An understanding of appropriate management techniques to allow investigation into business and management issues.
- PO2. The ability to acquire, analyze and understand data and information.
- PO3. Critical thinking and informed judgement leading to problem solving, negotiation and decision making skills.
- PO4. Cognitive flexibility which enables adaptability to uncertainty in a rapidly changing world.
- PO5. An understanding of disruptive and technological change and the ability to seek innovative and entrepreneurial solutions.
- PO6. Demonstrate emotional intelligence and people's skills in communicating, working in teams and with people.
- PO7. Be cognizant of the impact of their individual and corporate actions on society, recognize responsible and inclusive business practices and be sensitive to the social, economic and environmental responsibilities of business.

Activities

Ehsaas - Share the Warmth (Woollen Distribution Drive)

In keeping with the spirit of giving, IILM Lucknow organised EHSAAAS - Woollen Clothes Donation Drive on January 4, where warm garments were distributed to needy people living in nearby slum areas. The clothes were donated by Faculty and Staff at IILM Lucknow and every member of the IILM Family participated enthusiastically.



Swachh Bharat Pakhwada

The Swachh Bharat Pakhwada was organized at IILM Lucknow on January 17, 2020 in which students took the Swachhta Pledge and also went for Plogging, i.e., picking up litter while jogging.



Alumni Cell & Finance Cell Activity – Careers in Finance

The Alumni Cell & Finance Cell at IILM Lucknow organised a guest session on "Making a Career in Finance" on Feb 26, 2020. The speaker of the session was Mr. Khwaja Fahad from Kotak Securities, who is also an Alumnus of IILM Lucknow.

Mr. Fahad briefed the current PGDM students about the roadmap as to how a student can make a successful career in the Capital Markets. It was an extremely interactive session and the students gained a number of valuable insights about the Financial Industry.



Alumni Meet 2020

The word 'homecoming' world-over signifies a tradition of welcoming back the alumni to their Alma Mater to celebrate the spirit of togetherness and to connect with teachers, batch-mates, juniors, seniors as well as current students. To continue this link, IILM Academy of Higher Learning, Gomti Nagar, Lucknow organized the much-awaited Annual Alumni Meet on the theme of Masquerade Party on Saturday, March 07, 2020 in the IILM Campus

The alumni meet is conducted every year in order to reconnect with the Alumni and celebrate their success and various achievements. There was great enthusiasm, amongst the old and current students about the event. The Alumni started arriving in the campus by 5:00 pm and were received by the registration team. They were then taken on a campus tour where they revisited familiar places where they had spent memorable moments of their lives and were shown the various developments that had taken place since then.

The event started with lighting of the lamp by Dr. Naela Rushdi, Director, IILM Lucknow followed by a formal meeting with the alumni, in which they shared their views and experiences from college days as well as in the corporate sector. The alumni thanked the institute for their personal and professional development and pledged to continuously support the institute in the future.



After the meeting, the current students of IILM Lucknow presented various cultural programs in honor of the alumni.

The cultural performances were followed by DJ Dance in which the alumni and current students participated with great zeal. The alumni Meet was graced with the presence of more than 100 alumni along with their spouses and families. On this occasion, various competitive events were organized in which the old and current students participated with full enthusiasm and won attractive prizes.





ZEAL 2020

The 13th Annual Fest of IILM Academy of Higher Learning, Lucknow, Zeal 2020, began with great fanfare on Feb 12, 2020. In this mega event more than 50 undergraduate, post graduate and management colleges of the city participated with enthusiasm.

Dr. Naela Rusldi, Director IILM, Lucknow in her inaugural address, said that IILM Academy of Higher Learning is a National Brand having its presence pan India. The Institute focuses on the overall development of the students and events like Zeal 2020 help the budding managers to develop skills like team building, leadership, management, innovation, creativity etc.



On the first two days of Zeal 2020 (Feb 12 & 13), various sports events including Basketball, Volley Ball, Badminton, Table Tennis, Kho-Kho, Long Jump, Races, Chess, Archery, Throws etc. were organized in Vinay Khand Mini Stadium. On the final two days of Zeal 2020 (Feb 14 & 15), various academic, cultural and informal events like Business Quiz, Debate, Singing, Selfie competition, Mime, Fashionista, Rangoli, Dance, Radio Mania etc. were held at IILM Lucknow Campus.

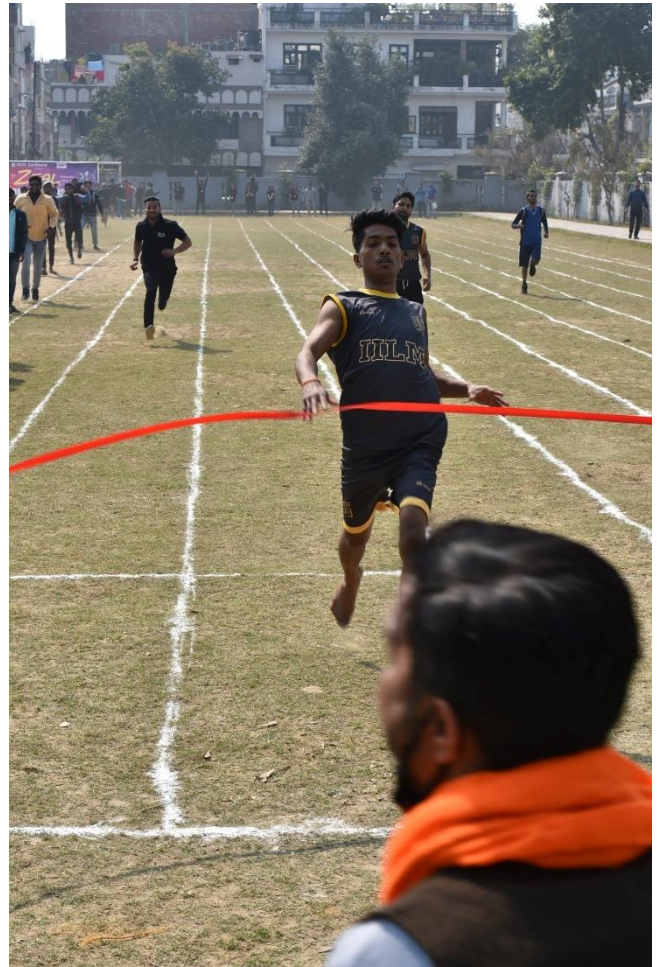
The Coordinator of Zeal 2020 Dr. Sheetal Sharma, Dean, Academics, IILM Lucknow said that the Annual Fest of IILM Zeal is a very popular event and every year students wait for it eagerly and participate with great enthusiasm and energy. This year students from more than 50 colleges like National PG College, SMS College, Lucknow University, BBAU University, Shakuntala Mishra, IT college, Modern Girls College, LPCPS, SRMU, CIPET etc. participated in various events. This year the main sponsors of Zeal 2020 were STH Infratech, Union Bank, Honda Cars, Extrodoc, Bejoy, Precious U, Bisleri, Tanishq etc. The outdoor partner was Origins and the Radio Partner was Red FM 93.5.

The Grand Prize Distribution ceremony was held on 15th February at IILM Lucknow campus from 6:00 pm onwards in the presence of several distinguished guests from academia and corporate. The Special Guests from STH Infratech, Union Bank of India & Chung Fa Restaurant along with Dr. Naela Rushdi, Director & Dr. Sheetal Sharma, Dean, distributed the prizes to all the winners.











Webinar on World Environment Day, June 5, 2020

A webinar on the occasion of World Environment Day was organized by the Awoke India Foundation, in collaboration with the Lucknow Management Association (LMA), to celebrate the day, and to raise awareness about environmental issues facing the planet. Prof. Tauseef Irfan participated in the panel discussion that followed on the theme 'People, Planet and SDGs'. During his talk, Prof Irfan highlighted some of the pressing environmental issues that the world is currently facing. He also gave numerous examples of Organizations that are rising to the occasion and using technology and innovation to do their bit to solve the Climate crisis. The session was well received by the virtual audience and Prof. Irfan's inputs were highly appreciated by one and all

 **AWOKE India™**
एवोक इण्डिया



celebrate
WORLD ENVIRONMENT DAY
Theme -
WED 2020: People, Planet and SDGs

SPEAKERS

Prof. Dr. S.P. Singh
Director, Amity School of Natural
Resources and Sustainable Development,
Noida

Mr. Tauseef Irfan
Asst. Prof. & Area Chair- Operations
Management, IILM-Lucknow


Mr. Rajive Kumar IFS(Retd.)
Vice-President Amity Foundation for
Environment, Forest & Climate Change
(AFEFC)

on
Friday, 05.06.2020
from
4:00 pm - 5:30 pm
at
<https://web.zoom.us>
Meeting Id - 6630517165
Password - AWOKEIndia

.....
Regards:
Pravin K Dwivedi
President, AWOKE India
Sr. Vice President, LMA

Webinars organized by IILM Lucknow during the Pandemic

Date	Guest Name	Topic
10.05.2020	Ms. Ruchi Saxena HR-Head at Silicon Energy (Uttarakhand Division)	Minding Our Minds During COVID-19
15.05.2020	Mr. Mayank Deo Alumnus of IILM Lucknow Batch 2007-09	Future of Electric Vehicle Industry in India & Related Career Opportunities
22.05.2020	Mr. Kaustav Majumdar Advisor & Mentor Startup, Incubation & Entrepreneurship, SPJIMR & IIM Calcutta	In This COVID Era, is Entrepreneurship an Option Open to us? If so... how?
23.05.2020	Mr. Abhinav Khare HR Executive - Microsave	Basics of Professional Branding through LinkedIn & Job Portals
26.05.2020	Mr. Shrikrishnan V Key Account Director – Talent Learning Glint - LinkedIn	Importance of Personal Branding and how to go about it
27.05.2020	Dr. Charu Rawat Founder of Readers' Oak, Counsellor and Speaker, Personality Development and Soft Skills Trainer, Teachers' Trainer, Corporate Trainer, Academician, Student Counsellor, Blogger	How to Ace an Interview and Group Discussion



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Webinar

In this COVID era, is Entrepreneurship an option open to us? If so... how?


May 22, 2020 | 1:00 PM - 2:00 PM

Mr. Kaustav Majumdar

Advisor & Mentor
Startup, Incubation & Entrepreneurship,
SPJIMR & IIM Calcutta

Moderator
.....

Devesh Awasthi
Assistant Professor
IILM Lucknow



Register Now

Date	Guest Name	Topic
2.06.2020	Ms. Kanika Mehrotra Communication and Management Training Consultant, Life Coach (Accredited), Italy	Effective Communication & Presentation Skills
05.06.2020	Mr. Mandeep Sodhi Life and Leadership Coach	Life Post-COVID - Preparing for a New World
09.06.2020	Mr. Anurag Saxena Alumni - IIM Ahmedabad General Manager, Lycott Clothing Worked with ITC, United Breweries	Soft Skills: The Essentials of Survival in Corporate Jungle
14.06.2020	Mr. Shashank Bhardwaj Regional Head - UP & Uttarakhand Nippon India Mutual Fund	Preparing for a Career in the Financial Services Sector
19.06.2020	Mr. Devraj Banerjee Redistribution Head, Samsung	Sales & Distribution: Present and Future of Career Prospects
20.06.2020	Dr. Kalyan Kr. Bhattacharjee Joint Registrar, Establishments, IIT Delhi	Post Covid-19 : Job Scenario Assessment
28.06.2020	Ms. Dhruvi Mishra HR Professional	Resume Building: The Foundation of Professionalism
04.07.2020	Dr. Charu Rawat Founder of Readers' Oak, Counsellor and Speaker, Personality Development and Soft Skills Trainer, Teachers' Trainer, Corporate Trainer, Academician, Student Counsellor, Blogger	How To Develop a Well Rounded Personality
12.07.2020	Mr. Ashish Shukla, Ms. Sangeeta Das, Mr. Mayank Deo Alumnus of IILM Lucknow	Panel discussion on "Careers Post Covid-19"
14.07.2020	Dr. Sonal Gupta Counselling Psychologist – IILM Lucknow	Enabling College Students to Manage Mental Health Concerns During Uncertain Times
18.07.2020	Mr. Arnav Paliwal Senior Manager Myntra Jabong	Opportunities and Challenges in E-Commerce During COVID
22.07.2020	Dr. Mohit Kumar Associate Professor & Associate Dean IILM Lucknow	Careers in Finance, Banking & Related Sectors
24.07.2020	Mr. Praveen Tiwari General Manager - Industrial Sales	Importance of Effective Communication in Sales


Webinar

Resume Building: The Foundation of Professionalism

June 28, 2020 | 01:00 PM - 02:00 PM

Ms Dhruvi Mishra

HR Professional



Moderator


.....

Devesh Awasthi

Assistant Professor
IILM Lucknow

Register Now

All the attendees will get the e-certificates.

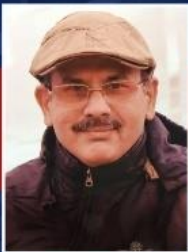

Webinar

Post Covid-19 : Job Scenario Assessment

June 20, 2020 | 04:00 PM - 05:00 PM

Dr. Kalyan Kumar Bhattacharjee

Joint Registrar, Establishments,
IIT Delhi



Moderator

.....

Devesh Awasthi

Assistant Professor
IILM Lucknow

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Webinar

How To Develop A Well Rounded Personality

July 04, 2020 | 01:00 PM - 2:00 PM



Dr. Charu Rawat
Founder of Readers' Oak, Counsellor and Speaker, Personality Development and Soft Skills Trainer, Teachers' Trainer, Corporate Trainer, Academician, Student Counsellor, Blogger

Moderator
.....
Devesh Awasthi
Assistant Professor
IILM Lucknow

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Webinar

Opportunities and Challenges in E-Commerce During COVID

July 18, 2020 | 01:00 PM - 02:00 PM



Mr Arnav Paliwal
Senior Manager
Mynta Jabong

Moderator
.....
Devesh Awasthi
Assistant Professor
IILM Lucknow

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Webinar

Sales & Distribution: Present and Future of Career Prospects

June 19, 2020 | 01:00 PM - 02:00 PM



Mr. Devraj Banerjee
Redistribution Head,
Samsung

Moderator
.....
Devesh Awasthi
Assistant Professor
IILM Lucknow

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Webinar

Enabling College Students to manage Mental Health Concerns during Uncertain Times

July 14, 2020 | 01:00 PM - 02:00 PM



Dr Sonal Gupta
Counselling Psychologist
IILM Lucknow

Moderator
.....
Devesh Awasthi
Assistant Professor
IILM Lucknow

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Webinar

Life Post-COVID - Preparing for a New World

June 05, 2020 | 01:00 PM - 02:00 PM



Mr. Mandeep Sodhi
Life and Leadership Coach

Moderator
.....
Devesh Awasthi
Assistant Professor
IILM Lucknow

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Webinar

Careers in Finance, Banking & Related Sectors

July 22, 2020 | 01:00 PM - 02:00 PM



Dr Mohit Kumar
Associate Professor & Associate Dean
IILM Lucknow

Moderator
.....
Devesh Awasthi
Assistant Professor
IILM Lucknow

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Webinar

Soft Skills: The Essentials of Survival in Corporate Jungle

June 09, 2020 | 01:00 PM - 02:00 PM



Mr. Anurag Saxena
Alumni - IIM Ahmedabad
General Manager, Lycott Clothing
Worked with ITC, United Breweries

Moderator
.....
Devesh Awasthi
Assistant Professor
IILM Lucknow

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VECTUS
PIPES AND TANKS
(India & Worldwide)

Importance of Effective Communication in Sales

July 24, 2020 | 02:00 PM - 03:00 PM



Mr Praveen Tiwari
General Manager - Industrial Sales
Vectus Industries Limited

Moderator
.....
Devesh Awasthi
Assistant Professor
IILM Lucknow

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YouTube Live Webinar

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Panel Discussion

Careers Post Covid-19

July 12, 2020 | 01:00 PM - 2:00 PM



Mr. Ashish Shukla
HR & Talent Development
Chief Manager, HR & Talent Development
IILM Lucknow

Ms. Sangeeta Das
HR & Talent Development
Chief Manager, HR & Talent Development
IILM Lucknow

Mr. Mayank Deo
HR & Talent Development
Chief Manager, HR & Talent Development
IILM Lucknow

Moderator
.....
Devesh Awasthi
Assistant Professor
IILM Lucknow

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Webinar

Importance of Personal Branding and How to go about it.

May 26, 2020 | 12:00 NOON - 1:00 PM



Mr. Srikrishnan V
Key Account Director - Talent | Learning | Gint
LinkedIn

Moderator
.....
Dr. Jyotilal Pandey
Associate Professor
IILM Lucknow

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Webinar

Effective Communication & Presentation Skills

June 02, 2020 | 01:00 PM - 02:00 PM



Ms Kanika Mehrotra
Communication and Management Training Consultant,
Life Coach (Accredited), Italy

Moderator
.....
Dr Sonal Gupta
Counselling Psychologist
IILM Lucknow

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Webinar

Preparing for a Career in the Financial Services Sector

June 14, 2020 | 11:00 AM - 12:00 NOON



Mr Shashank Bharadwaj
Regional Head - UP & Uttarakhand
Nippon India Mutual Fund

Moderator
.....
Dr Mohit Kumar
Associate Professor
IILM Lucknow

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TONIC
The best of teaching

INTERNATIONAL WEBINAR

Entrepreneurship During COVID-19
August 12, 2020 | 06:00 PM - 7:00 PM IST



Prof. Javier Gonzalez Nuñez
Public Speaker, University Lecturer,
CEO of Tonic Teaching
Luxembourg - Europe



Prof. Sébastien de Beaufort
Serial Entrepreneur, University Lecturer,
COO of Tonic Teaching
Luxembourg - Europe

Moderator
.....
Devesh Awasthi
Assistant Professor
IILM Lucknow

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All the attendees will get e-certificates




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YouTube Live Webinar

Future of Electric Vehicle Industry in India
& related Career Opportunities



Benling India
Alumnus of IILM Lucknow Batch 2007-09

For All College Students
[Register Yourself](#)
<https://forms.gle/5BGRBZ2jrCE83W8w9>

 **May 15, 2020**
12:00 Noon



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YouTube Live Webinar

Basics of Professional Branding through
LinkedIn & Job Portals



Mr. Abhinav Khare
HR Executive
Microsave

For All College Students
[Register Yourself](#)
<https://forms.gle/yB3jtr5G1Nmu3hqS8>

 **May 23, 2020**
03:00 PM



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April 27, 2020
6:30 PM

Online Expert Session on
"Revamping HR Practices: The COVID 19 Effect"



Prof Bill Stroube
Director
Health Services Administration Program
University of Evansville
Chicago, USA



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YouTube Live Webinar

DATA was the New OIL;
MEANINGFUL INSIGHTS are PURE GOLD.



Mr. Tarun Kumar Kalra
SVP, Head of Global Sales
Credolab, Singapore

For All College Students
[Register Yourself](#)
<https://forms.gle/rdErmKR6Cmp7nAF56>

 **May 20, 2020**
03:30 PM



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Workshop on Basics & Practical Aspects of GST



CA Surabhi Goel

For All IILM Lucknow Students


 **June 20, 2020**
07:00 PM



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YouTube Live Webinar

Minding Our Minds During COVID-19



Dr. Ruchi Saxena
HR-Head at Silicon Energy
(Uttarakhand Division)

For All College Students
[Register Yourself](#)
<https://forms.gle/TwyPMV1EdULbggx17>

 **May 10, 2020**
12:30 PM

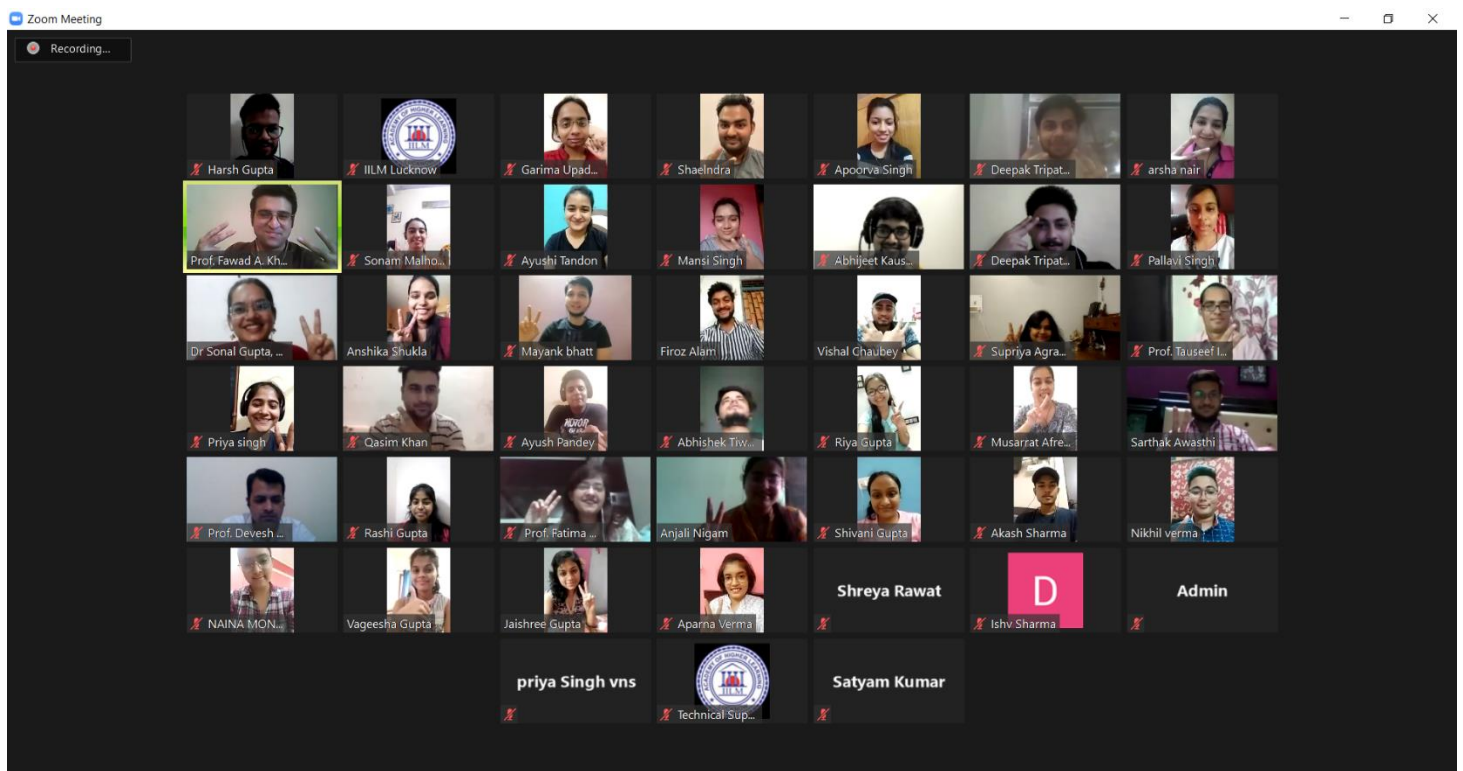
STUDENT ENGAGEMENT ACTIVITIES FOR PGDM BATCH 20-22

Scavenger Hunt

A Student Engagement Activity for Batch 20-22 was conducted on the 3rd of July, 2020, Friday via Zoom platform as a pre - orientation activity. Scavenger Hunt is a game in which the participants were given riddles. They had to guess the correct answer first and then locate the object of the riddle in their immediate surroundings. Use of Breakout rooms was done to give them a sense of team work and cohesion. Students were very excited to participate in the activity and went around their homes to search for the relevant items. The purpose of this activity was to inculcate:

- **Team Building**
- **Time Management**
- **Familiarity with their buddies.**
- **Thinking on their feet**
- **Creativity**
- **Confidence**
- **Knowledge of their environment**

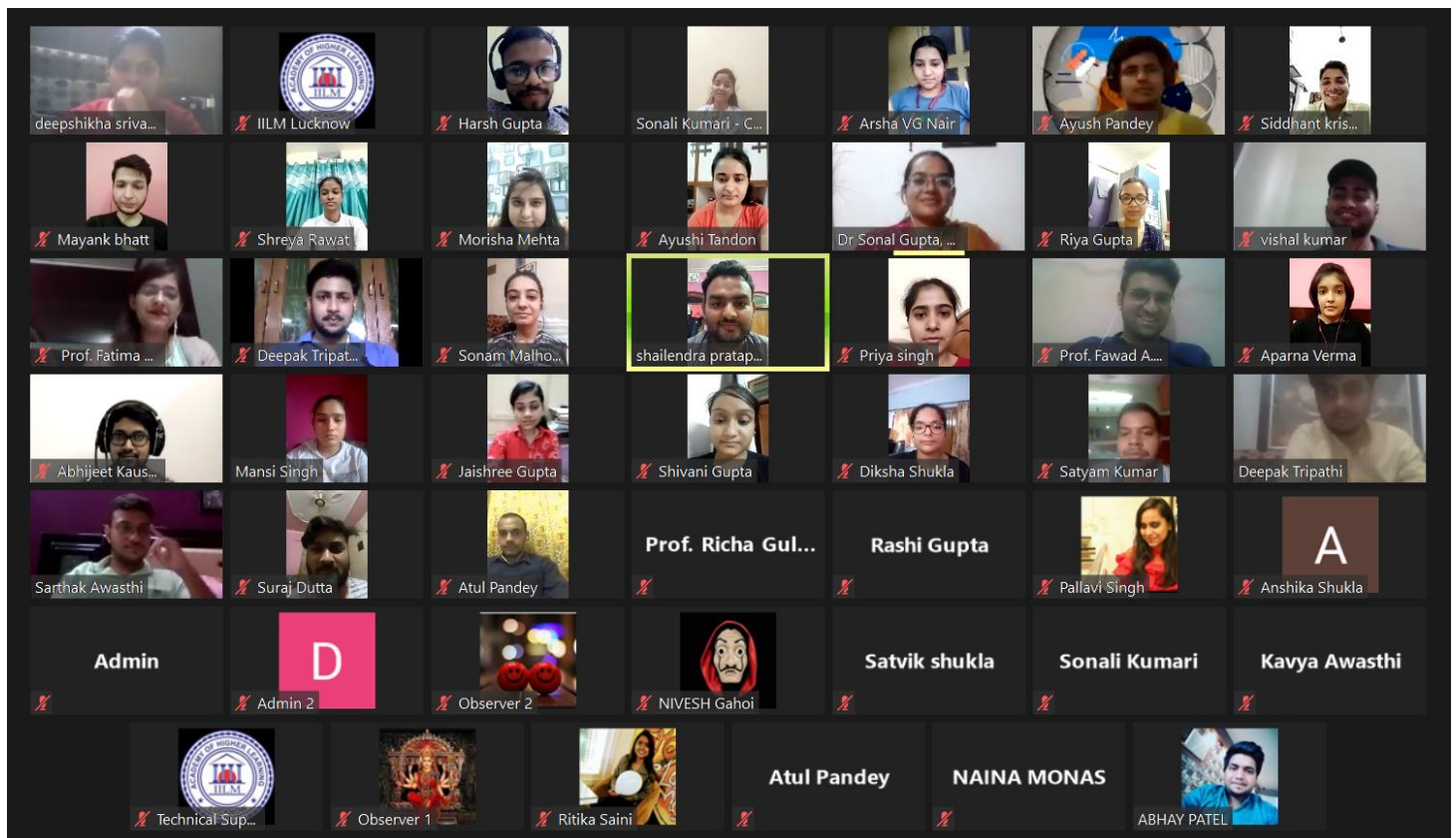
There were First, Second and Third prize winners who were awarded with E-Certificates.



Role Play

A student Engagement activity for Batch 20-22 was conducted on 10 July,2020 via Zoom platform as a pre - orientation activity. Role-playing is a game in which the participants assume the roles of characters and collaboratively create stories. Use of Breakout rooms was done to give them time for discussion. Students participated with full enthusiasm and came up with many good role plays. Each team was allocated different themes for the same. The purpose of this activity was to inculcate:

- **Critical Thinking,**
- **Communication**
- **Confidence**
- **Cohesiveness**
- **Coordination**
- **Creativity**



Decision Making Skills

IILM Lucknow successfully conducted another engaging activity with the students of PGDM & PGDM Finance Batch 2020-22 on 24th July, 2020. The activity was conducted by Dr Sonal Gupta, Counselling Psychologist, IILM Lucknow, after which individual feedback on various parameters of decision making was shared by Dr Sheetal Sharma, Dean Academics and Area Chair (HR).

Students learned about the various steps of Decision Making, from Identifying a Problem to Evaluation of Decisions.

This activity was followed by a fun activity, **Antakshari Competition** between Girls and Boys. Students were quite enthusiastic and participated actively in the event.

The screenshot shows a Zoom meeting interface. The main content is a presentation slide with the IILM Lucknow logo at the top. The slide title is "Understanding Decision Making" in large blue letters. Below the title, it lists the presenter: "Dr Sonal Gupta, Counselling Psychologist (PhD Psychology, MA Counselling Psychology, Certified NLP Practitioner, Certified Career Mentor & Life Coach) IILM Academy of Higher Learning, Lucknow". To the left of the text is an illustration of a white 3D figure standing on a red path that splits into two arrows pointing in opposite directions. On the right side of the Zoom window, there is a vertical column of participant thumbnails, including Dr. Sonal Gupta, IILM Lucknow logo, Anchal Sinha, Shreya Rawat, Aman Kumar, Dr Sheetal Sharma, and Harsh Gupta.

The screenshot shows a Zoom meeting grid with 20 participants in a 4x5 layout. The participants' names and IILM Lucknow logos are visible below their video thumbnails. The names include Shreya Rawat, IILM Lucknow, Anchal Sinha (PGDM B...), Amit Dutta, Mansi Singh, Mayank bhatt, Morisha Mehta, Abhishek Tiwari, Ayushi Tandon, Dr. Sonal Gupta, Co..., arsha nair, DR SHEETAL SHAR..., Aparna Verma, Prof. Fatima Aliza, Aman Kumar (PGDM B...), Sonam Malhotra, Sarthak Awasthi, Apoorva Singh, Deepak Tripathi, Debrat Yadav, Harsh Gupta, Suraj Dutta, Garima Upadhyay, Rashi Gupta, Deepak Tripathi, Qasim Khan, Abhijeet Kaushal, Pallavi Singh, Diksha Shukla, NAINA MONAS, Technical Support, and Admin. At the bottom of the screen is the Zoom control bar with icons for Unmute, Start Video, Security, Participants (32), Polls, Chat, Share Screen, Pause/Stop Recording, Breakout Rooms, Reactions, and an End button.

Charades Mashup

A Student Engagement activity for Batch 20-22 was conducted on 31st of July, 2020, Friday via Zoom platform as a pre - orientation activity. Charades Mashup was an activity in which the participants had to guess a phrase, an animal, a movie and a song using the rules of dumb charades as teams. Use of Breakout rooms was done to give them time for discussion. Students participated with great interest and excitement and were highly engaged amongst their teams. Each team was given a different set of ideas for deciphering. The outcome of this activity was to inculcate:

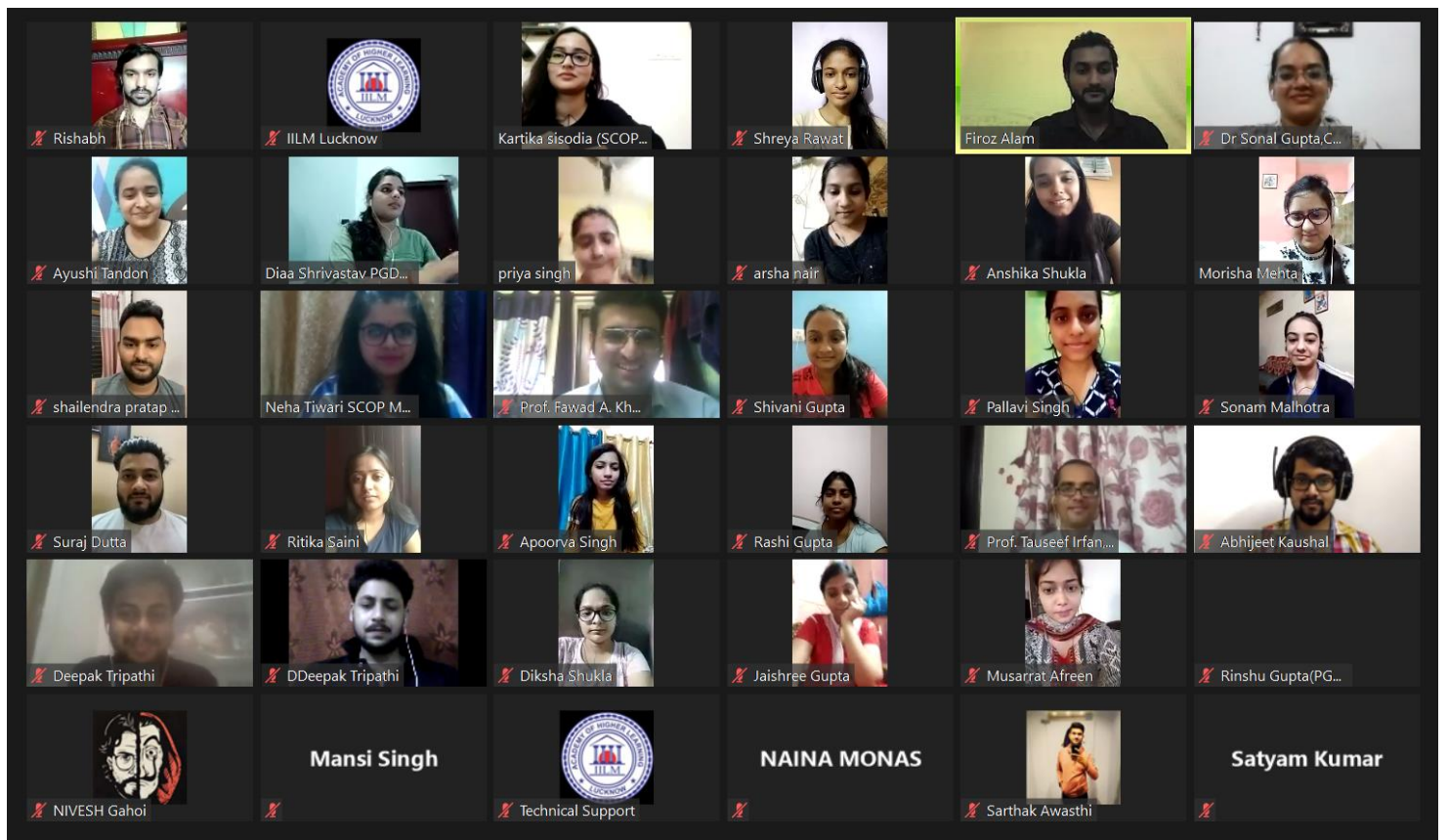
- **Problem solving**
- **Talent recognition (self and team)**
- **Time management**
- **Pressure handling**
- **Coordination**
- **Quick thinking**
- **Smart guesswork**
- **Language comprehension**
- **Body Language**
- **Patience.**

Winners were appreciated with E certificates.

Zoom Meeting



The image shows a Zoom meeting interface. At the top, there is a 'Zoom Meeting' header. Below it, a grid of video thumbnails shows several participants: IILM Lucknow (with logo), Prof. Fawad A. Kh..., Dr. Sonal Gupta, C..., Diaa Shrivastav P..., Neha Tiwari S..., and Technical Support (with logo). A 'Recording...' indicator is visible in the bottom left corner. The main part of the screen is a large blue banner with white text that reads: 'Student Engagement Activity', 'CHARADES MASHUP', and '31 July, 2020'. The banner has a decorative wavy pattern at the bottom in shades of blue and yellow.



PGDM Batch 2020-2022 Orientation

IILM Lucknow successfully conducted Day 1 of the Orientation Program of Batch 20-22. The Inaugural Ceremony began with the Saraswati Vandana, after which Dr Naela Ruszdi, Director, IILM Lucknow warmly welcomed the new batch. Mr Kaustav Majumdar, Keynote Speaker, addressed the students on how to equip themselves for Industry 4.0. The session was appreciated by all. In the end, Dr Sheetal Sharma, Dean, proposed the Vote of Thanks.



The poster features the IILM logo and name at the top left. The main title is 'PGDM | PGDM(F) Orientation Program | Batch 20-22 Inaugural Ceremony'. Below this, the topic is 'Industry 4.0 & Beyond - Implications for Students Entering the Workforce in 2022'. A circular portrait of Mr. Kaustav Majumdar is centered. His name and title, 'Chief Executive, ILS Network, Head-Startups & Incubation, SPJIMR, Mumbai & IIM Calcutta', are listed below. A red banner at the bottom identifies him as the 'Keynote Speaker' and the date as 'Aug 05, 2020'. The background is a photograph of a modern building.

IILM
ACADEMY OF HIGHER LEARNING
LUCKNOW

PGDM | PGDM(F)
Orientation Program | Batch 20-22
Inaugural Ceremony

**Industry 4.0 & Beyond - Implications for Students
Entering the Workforce in 2022**

Mr. Kaustav Majumdar
Chief Executive, ILS Network,
Head-Startups & Incubation,
SPJIMR, Mumbai & IIM Calcutta

Keynote Speaker

Aug 05, 2020





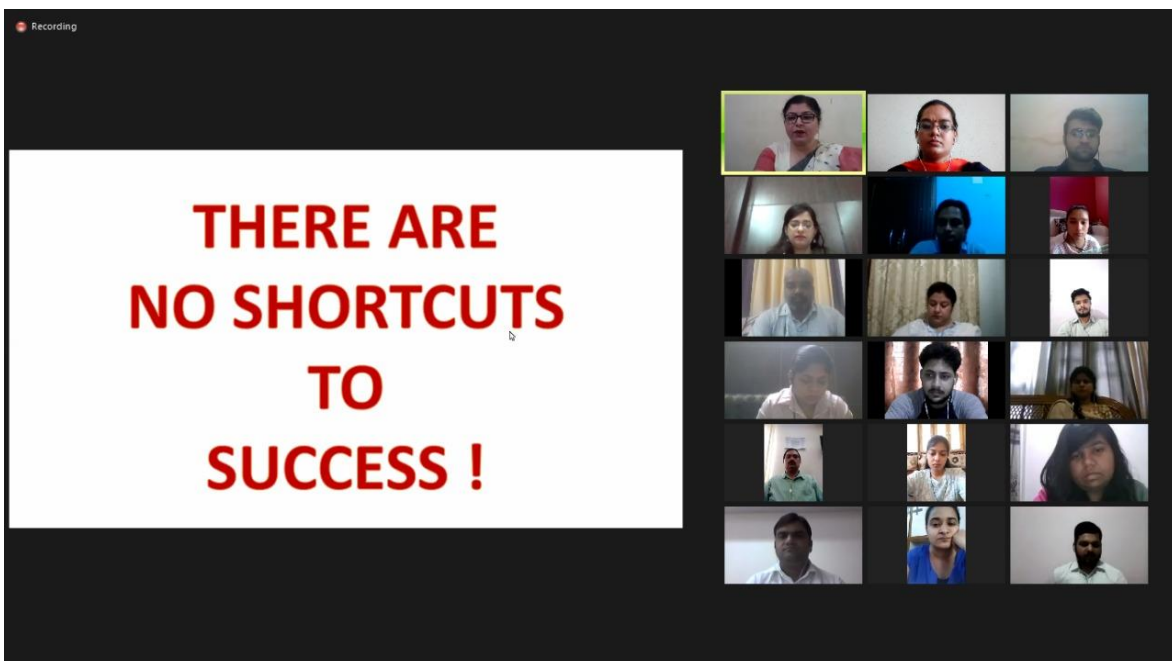
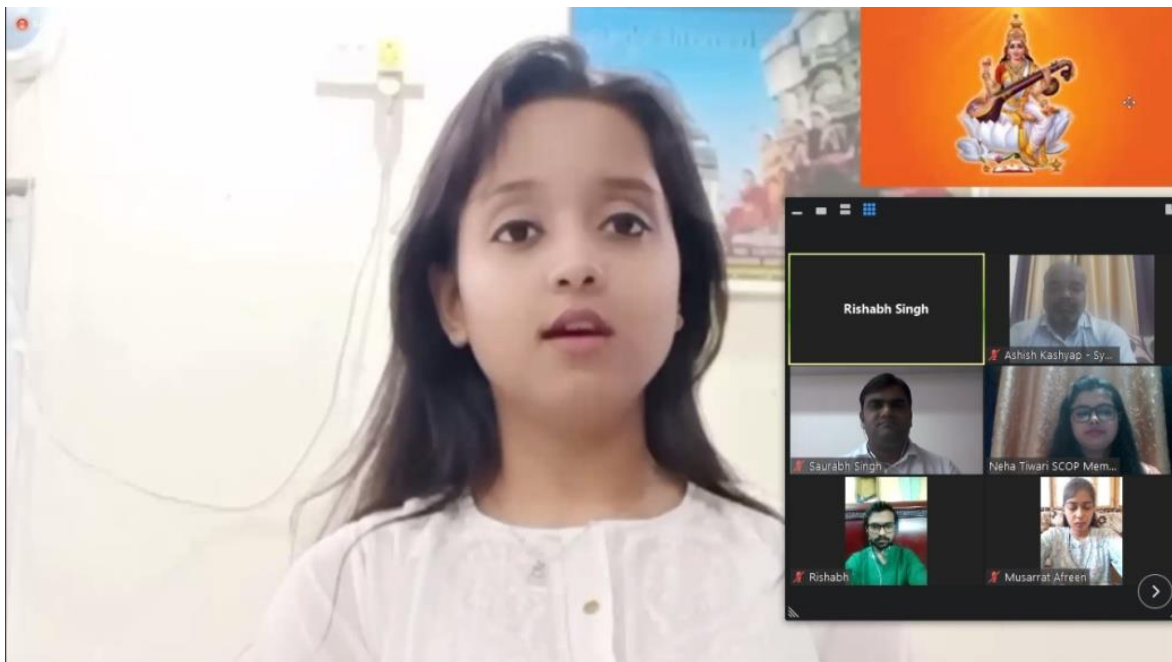
IILM
ACADEMY OF HIGHER LEARNING
LUCKNOW

Inaugural Ceremony

Batch 2020-22



We Shine Brightest When We Try To Become What We Truly Are.





Dr. Naela Rushdi

Abhijeet Kaushal



IILM
ACADEMY OF HIGHER LEARNING
LUCKNOW

PGDM | PGDM (F)

Orientation Program

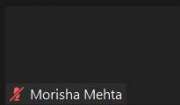
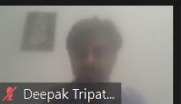
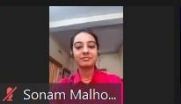
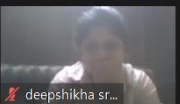
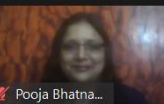
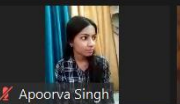
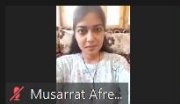
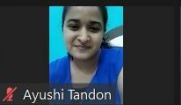
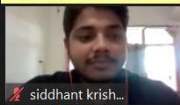
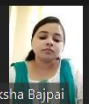
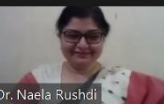
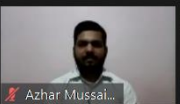
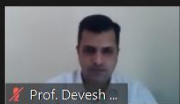
BATCH 2020-22

August 5-7, 2020



Corporate Interaction | Management Games | Ice-Breaking Sessions | Know Your Faculty | Alumni Connect

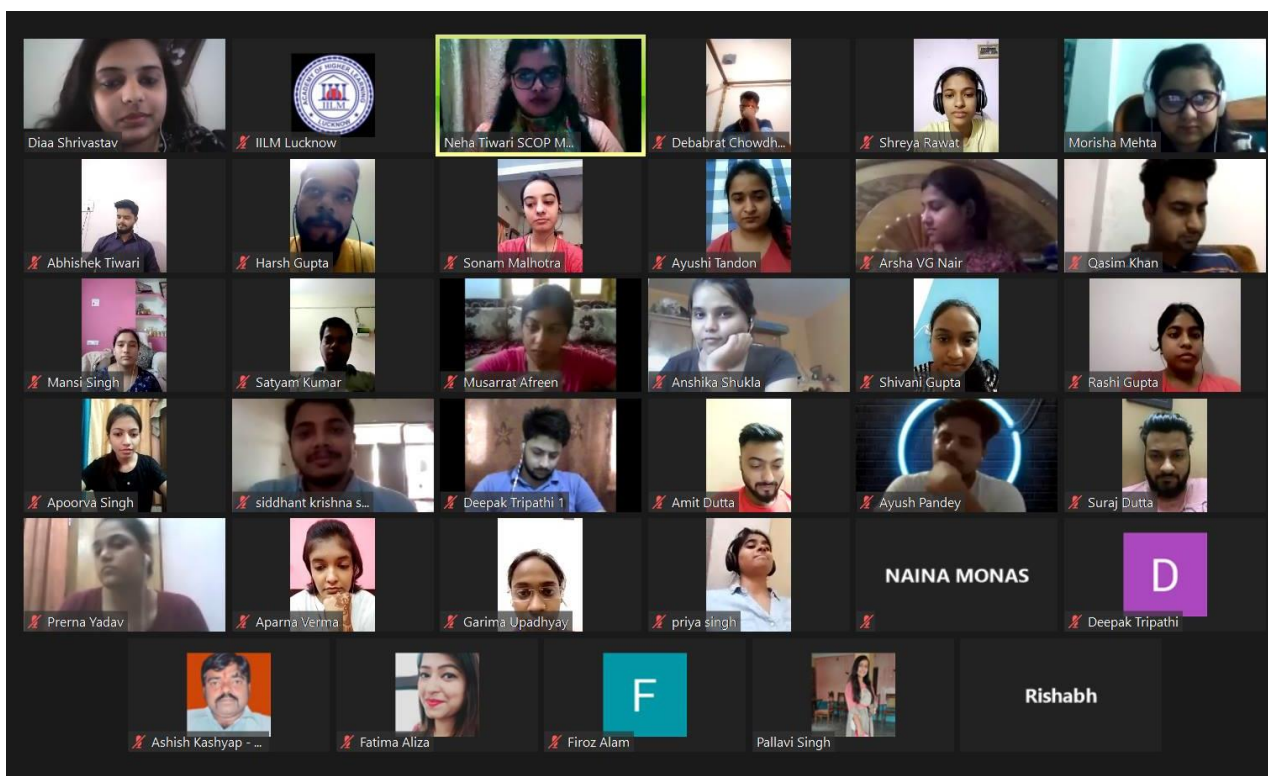
7860241101 | www.iilmko.ac.in | info@iilmko.ac.in



Panel Discussion on "What I Wish I Had Known"

On August 7, 2020 IILM Lucknow conducted Panel Discussion on "What I Wish I Had Known" by our esteemed Alumni Members. The panel included Mr. Deepak Wadhwa, Mr. Anurag Chauhan, Mr. Varun Nigotia, Ms. Divya Chaturvedi, Ms. Aakriti Singh. The discussion was focused around the learning that students must ensure during the next two years from the point of view of the Industry. The Alumni answered all the relevant questions bothering the young minds.

The poster features the IILM logo and text: "IILM ACADEMY OF HIGHER LEARNING LUCKNOW", "PGDM | PGDM(F)", "Orientation Program | Batch 20-22", "What I Wish I Had Known", and "Expert Alumni Panel Members". It lists five panel members with their photos and details: Mr. Deepak Wadhwa (Portfolio Manager Auto Loans - HDFC Bank, Batch 2005-07), Mr. Anurag Chauhan (Freelance-Market Research Consultant, Batch 2005-07), Mr. Varun Nigotia (Former MMCEO - Dyo, Batch 2007-09), Ms. Divya Chaturvedi (Talent Acquisition Leadership Consultant - Wipro, Batch 2013-15), and Ms. Aakriti Singh (Senior Counselor - Vedantu Innovations, Batch 2016-18). The date "Aug 07, 2020" is at the bottom.

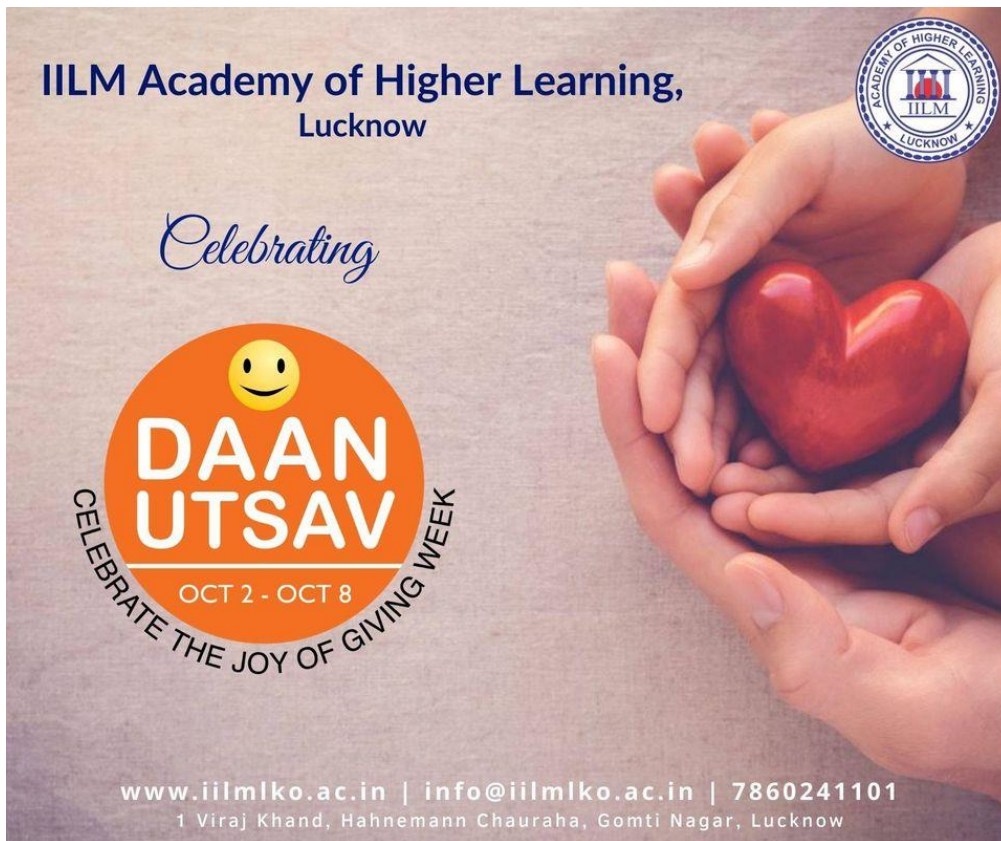


Daan Utsav Celebrations from October 2 to 8, 2020

The Joy of Giving Week - **Daan Utsav** is an event that is celebrated every year at IILM Lucknow with a lot of enthusiasm, reflecting the spirit of empathy and generosity towards the unprivileged members of society.

This year also we joined hands so that each one of us could make a small difference to the life of at least one person/family.

Together, We Can & We Will.





*Giving is not just about making a donation.
It is about making a difference.*

- Kathy Calvin

This DaanUtsav help Arlene Sarah Barlow to look after stray animals during this Covid-19 pandemic

For more details visit the link below:

<http://milaap.org/fundraisers/support-arlene-sarah-burlow>



SHARING SMILES



**SPREADING SMILES IS THE RENT,
WE PAY FOR ROOM ON EARTH**

10 Year Reunion for Batch 2008-2010

On October 10, 2020, IILM Academy of Higher Learning organised 10 Year Reunion for the Alumni of Batch 2008-10.

The session recorded an overwhelming response from the alumni. Memories were refreshed and everyone was in a state of nostalgia.

It seemed that nothing has changed except the experiences that have been gained.....



**IILM ACADEMY OF HIGHER LEARNING,
LUCKNOW**

10 YEAR REUNION **CLASS OF 2010**

OCTOBER 10, 2020

via **ZOOM** Platform

www.iilmko.ac.in

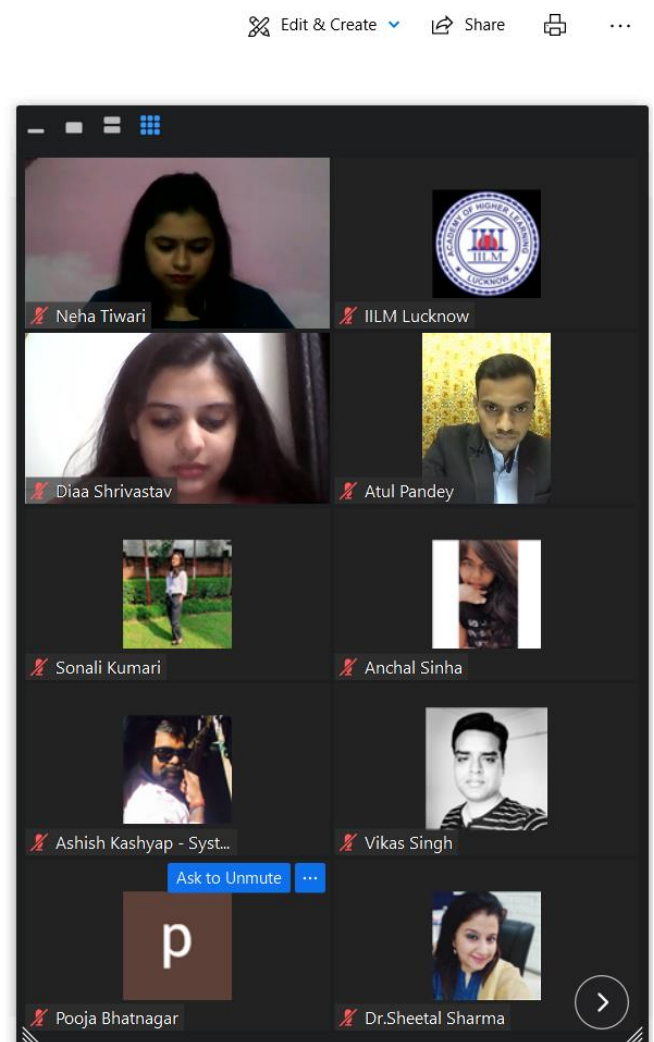
The top section of the Zoom meeting interface features a large video window for the active speaker, Rohit Kele, who is wearing a blue polo shirt and a cap. Above this window is a gallery of six smaller video thumbnails for other participants: IILM Lucknow (with its logo), Chaitanya Dwivedi, Dr. Sheetal Sharma, Ashish Kashya..., Mohi Srivastava, and Avinash. A 'Recording...' indicator is visible in the top left corner of the main video area. The bottom left corner shows the name 'Rohit Kele' and a signal strength icon.

The bottom section of the Zoom meeting interface displays a full gallery of 30 participants in a 5x6 grid. The participants are: Meenakshi, IILM Lucknow, Akanksha Singh, barka nigam, Brajesh kumar, Archana's iPhone, Darshika Khare, Neha Shah, Pankaj, Mohi Srivastava, Shashwat Dwi..., charu rastogi, Kalpendra Kas..., manu, Dr. Sheetal Sh..., Aliya, Diaa Shrivastav, Fatima Aliza, Ashish Kashyap..., Dr. Naela Rushdi, Manju Chaudhary, Pooja Bhatnag..., Avinash, Naincy Gupta, Chaitanya Dwiv..., Manoj, Atul Pandey, Ishita Singh, Dr. Neha Tiwari, Tauseef Irfan, Nidhi Kulshre..., Dr. Sonal Gupt..., Vivek Kashyap, Supriya Agra..., Dr. Mohit Kumar, Dr. Vibhuti Gupta, Fawad Khan, Mahnaz Siddi..., Manish Srivastava, Sonali Kumari, OM, and Prasha Verma. The bottom toolbar includes icons for Mute, Start Video, Security, Participants (46), Polls, Chat, Share Screen, Pause/Stop Recording, Reactions, More, and an End button.

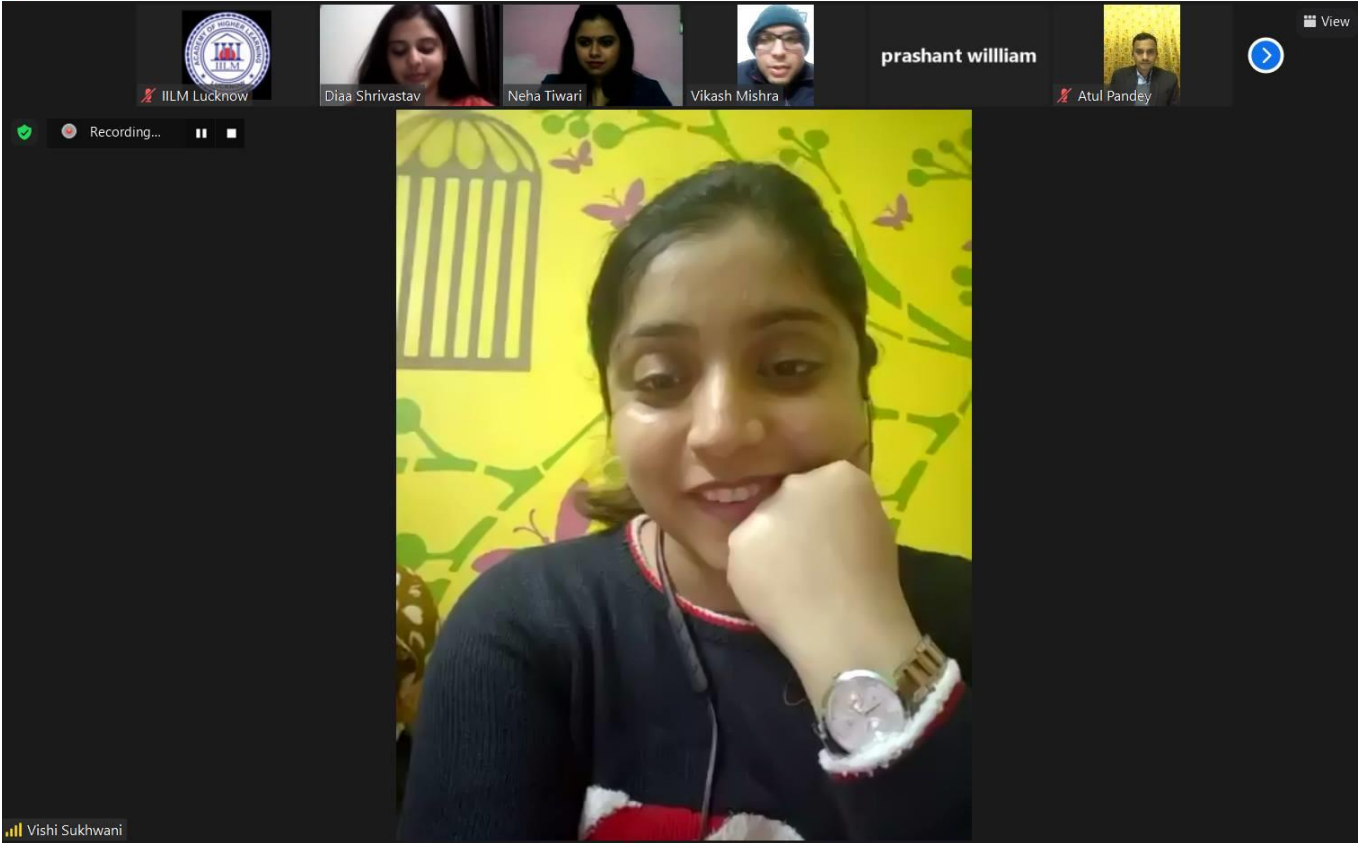
5-Year-Reunion for Batch 2013-15

On December 12, 2020, IILM Lucknow conducted the Online 5-Year-Reunion for Batch 2013-15 with great zeal and enthusiasm. Esteemed alumni from various cities across India participated in the event.

The event began with the welcome address by the Dean of IILM Lucknow, Dr. Sheetal Sharma. This was followed by various cultural performances and games organised by the current students for the alumni. The event ended with a vote of thanks by Director IILM Lucknow, Dr. Naela Rushdi.



Zoom Meeting



Club Activities



IILM ACADEMY OF HIGHER LEARNING
DIGITERATI CLUB PRESENTS
MEME
COMPETITION

FREE PARTICIPATION

**CONTACT NUMBER :
 91988 10349**



**VIRTUAL ACTIVITY WILL
 BE HELD ON ZOOM**

**DATE: 28 SEP
 TIME : 5 PM**

**ALL PARTICIPANTS WILL GET
 E-CERTIFICATES**



www.iilmko.ac.in



PGDM | PGDM (Finance)

STOCK MARKET
 Ki
पाठशाला

Guest Session By:
Mr. Varun Srivastava
 VP & Business Head (UP &UK)
 Religare Broking

19 SEPT 2020 2:00 PM IST

Organised By : Equity Research Club
www.iilmko.ac.in | info@iilmko.ac.in | 7860241101
 1 Viraj Khand, Hahnemann Chauraha, Gomti Nagar, Lucknow



UTI SWATANTRA
 An Investor Education Initiative

Powered By   

WHAT TO DO WITH YOUR FIRST PAY CHEQUE?
 An Investor Awareness Program



Mr Nikunj Sharma
 Head - Investor Awareness & Training
 Centre for Investment Education and Learning (CIEL)

**AUG 27, 2020
 05:30 PM**

Finance Cell Activity

[@cielllearning](https://www.facebook.com/cielllearning) [@cielllearning](https://www.instagram.com/cielllearning) [@cielllearning](https://www.twitter.com/cielllearning) [@cielllearning](https://www.linkedin.com/company/cielllearning)




YUKTI
THE HR CLUB
 PRESENTS
ENACT
 ROLE PLAY

FREE PARTICIPATION





ALPHA KAPPA PSI

SCENE	TAKE	ROLL
1	9	04
DATE	SOUND	
PROD.CO.		
DIRECTOR		
CAMERA MAN		

Lets Connect Virtually on ZOOM
Tuesday, October 13, 2020 | 4:30pm

WINNERS WILL GET AN E-CERTIFICATE



IILM
ACADEMY OF HIGHER LEARNING
LUCKNOW

**FINANCE CELL
ACTIVITY**

TALLY AND TAXES WORKSHOP

Features of the Workshop

- ➔ Accounting process in Tally 9
- ➔ Tax return filing using software
- ➔ TDS return filing using software
- ➔ GST - Concepts and Return filing

- Duration: One Month
- Starting: 8th June, 2020
- Timings: 6 pm onward



Tally



Exclusively for IILM Lucknow Students

www.iilmko.ac.in



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LUCKNOW

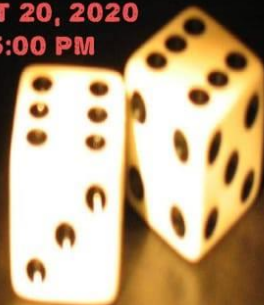


JOSH - THE SPORTS CLUB PRESENTS

THE VIRTUAL GAME CHAMPIONSHIP

FREE PARTICIPATION
CONNECT THROUGH ZOOM

DATE - OCT 20, 2020
TIME - 5:00 PM



BULLS & BEARS CHALLENGE

AT IILM LKO

Real time
trading

Virtual
cash

Investment
skills

THE EQUITY RESEARCH CLUB

- PARTICIPANTS CANNOT WITHDRAW THEIR NAMES -
- PARTICIPANTS CANNOT CANCEL MARKET ORDERS -

**STARTS FROM 17 SEPTEMBER TO
9 OCTOBER 2020**



Placement Statistics

Summer Internship PGDM 19-21

Name of the Students	Name of the Company
Diaa Shrivastava	HCL
Devesh Kumar Singh	Tata Sky Broadband
Shahbaz Ahmad	Fever FM
Shubham Shukla	Times Internet
Shivam Singh 2	NJ India Invest Pvt. Ltd.
Atul Pandey	Sapio Analytics
Tushar Jaiswal	India Infoline
Abhishek Singh Dhami	Xoheb Khan Studio
Abhay Pratap Singh	Talent4Assure
S M Faiz Rizvi	Extramarks Education India Pvt. Ltd.
Jasvinder Singh	Outlook India
Deepika Yadav	Surface Paints Pvt. Ltd.
Abhishek Bajpai	School of RPA
Ameer Haider Rizvi	Revine Technologies Pvt. Ltd.

And Many More...

Summer Internship MBA 19-21

Name of the Students	Name of the Company
Neha Mishra	HCL
Garima Singh 2	Tata Sky Broadband
Prashant	Fever FM
Prerna Singh	NJ India Invest Pvt. Ltd.
Vasundhara Singh	Extramarks Education India Pvt. Ltd.
Deepali Verma	India Infoline
Aaliya Iftekhar	Surface Paints Pvt. Ltd.
Himanshu Singh	Outlook India
Astha Raghuvanshi	Revine Technologies Pvt. Ltd.
Akriti Srivastava	School of RPA
Amra Usmani	Pahal Design Edu. Pvt. Ltd.
Garima Singh 1	KUTUMB India
Priyanka Sahdev	Fortune Human Capital (P) Ltd.
Raj Nandini	Lancers Counsel Services Pvt. Ltd.
Shubh Gupta	PNBIIT

And Many More...

Final Placements Batch 18-20

Name of the Students	Name of the Company
Mohd Zasim	Axis Bank
Bhawana Singh	Accenture
Shashikant Kumar	Parle Products Private Limited
Anurag Pandey	Jeevansathi.Com
Arpit Pandey	HDFC Life Insurance
Divya Saxena	HCL
Juhi Shukla	HCL
Jyoti Singh	Byju's
Mansi Nigam	GoMechanic
Naveen Kumar Singh	Bandhan Bank
Pranay Chaturvedi	Bajaj Finance Ltd.
Rashmi Yadav	Sonata Finance Pvt. Ltd.
Rishabh Tripathi	Utkarsh Small Finance Bank
Suhrid Suryavanshi	Atos Syntel Inc.
Priyansha Dubey	Kotak Mahindra Bank
Saurabh Singh Kanwal	WNS Global Services Pvt. Ltd.
Saumya Dixit	MSC India Consulting Pvt. Ltd.
Sarika Kesharwani	Bharti AXA Life Insurance

Name of the Students	Name of the Company
Aditya Kumar Yadav	Vedantu Innovations Pvt. Ltd.
Amit Kr Mishra	NJ India Invest Pvt. Ltd.
Syed Ali Jawwad	Prestige Switchgears Pvt. Ltd.
Rimjhim Sahai	Tech Mahindra
Ayush Garg	Star Union Dai-ichi Life Insurance Company Limited
Aimen Fatima	Extramarks Education India Pvt. Ltd.
Akhilesh Tiwari	Parle Products Private Limited
Anshika Jaiswal	Byju's
Astha Singh	MI Builders Pvt. Ltd.
Ayushi Gupta	SKYLINE
Kishan Mishra	Bandhan Bank
Neha Hashmi	Corporate Mantra Pvt. Ltd.
Pragati Saxena	HCL
Priyanshi Jain	Atos Syntel Inc.
Salil Verma	Nexa
Syed Shani Abbas	MI Builders Pvt. Ltd.
Subhangi Pandey	Baroda Asset Management India Limited

And Many More...

Summer Internships Batch 2019 - 21



Diaan
HCL



Aayushi Pandey
Fever FM



Atul Pandey
Sapio Analytics



Devesh Kr Singh
Tatasky



Shubham Shukla
Times Internet



Tanushka Pandey
Surface Paints



Vishal Kumar
N J India Invest



Sonali Kumari
PNBIT



Tushar Jaiswal
India Infoline



Jasvinder Singh
Outlook



Richa Shukla
UCO Bank



Bhavya Jain
Talent 4Assure



Kaushiki Srivastava
RPA



Hasan Farooqui
Pahal



Manish Kumar
Jmarathon Advisory Services



Kriti Srivastava
Fortune



Shivam Singh
Xoheb Khan Studio



Abhijeet Dutta
Tiffilo



Arpit Mishra
USK Technologies



Payal Kaushik
RPA



Poornima Mishra
Lancer Counsel Pvt. Ltd.



Himanshu Gupta
BPN Fincap



Rakhi Singh
Digifuse



Garima Singh
Kutumb



Shikha Sahu
Lancer Counsel Pvt. Ltd.



Samiksha Srivastava
Mandarshak Financial Services



Aayushi Agrawal
Lifetime Solutions



Durgesh Singh
Outlook



Nehlata Pandey
HCL



Vivek Agarwal
Sapio Analytics



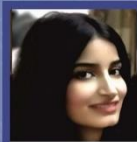
Himanshu
N J India Invest



Naincy Gupta
Extramarks



Abhay Pratap Singh
Talent 4Assure



Ritika Bajpai
Tiffilo



Neha Mishra
HCL



Saranj Kr Gautam
India Infoline



Rinshu Gupta
BPN Fincap



Aman Kumar
Extramarks



Anamika Pandey
Fortune



Amra Usmani
Pahal



Shivam Singh
N J India Invest



Twinkle Mishra
PNBIT



Ravi Raj
RPA



Ayush Pratap Singh
Tiffilo



Aaliya Itekhhar
Surface Paints



Aditi Tiwari
UST Consultants



Arushi Dutta
Sapio Analytics



Almas Latif
PNBIT



Vikas Singh
Fortune



Raj Nandini
Lancer Counsel Pvt. Ltd.



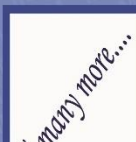
Ameer Haider Rizvi
Revine Technologies



Neha Tiwari
HCL



Mohd Abbas Naqui
RPA



& many more....



Placement - 2020



Anurag Pandey
Relationship Executive
Jeevansathi.com



Divya Saxena
HR Executive
HCL



Jyoti Singh
Business Dev. Associate
Byjus



Akhilesh Tiwari
Sales Officer
Parle



Bhawna Singh
Compliance Analyst
Accenture



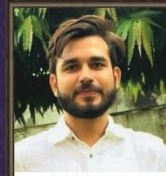
Saurabh Singh Kanwal
WNS
Sr. Associate



Mohd Zasim
Asst. Manager Sales
Axis Bank



Pranay Chaturvedi
Sales Manager
Bajaj Finance Ltd.



Arpit Pandey
Executive Trainee
HDFC Life Insurance



Naveen Kumar Singh
Area Manager - MT
Bandhan Bank



Sahil Kumar
Branch Service Executive
Nippon India AMC



Saumya Dixit
Marketing Executive
MicroSave



Amit Mishra
Senior Sales Executive
NJ India Invest Pvt.Ltd



Rishabh Tripathi
Customer Service Officer
Utkarsh Bank



Shashikant Kumar
Sales Officer
Parle



Harshita Gupta
Customer Service Officer
Utkarsh Bank



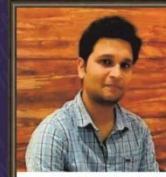
Mansi Nigam
Sr. Executive (HR)
GoMechanic



Subhangi Pandey
Relationship Executive
Baroda Mutual Fund



Suhrid Suryavanshi
Associate KPO
ATOS



Ankit Kumar
Customer Service Associate
Amazon



Juhi Shukla
Finance Executive
HCL



Divyanshu Singh
Asst. Sales Manager
MI Group



Himanshu Tiwari
Field Sales Officer
Bhargava Phytolab



Syed Ali Jawwad Rizvi
Business Development Officer
Prestige Switchgears Pvt. Ltd.



Parikshit Omar
Business Development Officer
Sigma Trade Wings



Shubham Singh
Insurance Officer
Star Union Dai-ichi Life



Suresh Kumar Kalwar
Executive Trainee
HDFC Life Insurance



Vishawjeet Kumar
Area Manager - MT
Bandhan Bank



Ayushi Gupta
Tender Executive
Skyline



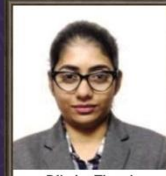
Sarika Kesharwani
Recruitment Incharge
Bharti AXA Life Insurance Co. Ltd.



Nivedita Sachan
Analyst
Flextronics



Muskan Gupta
Digital Marketing Executive
Techfolks Consulting LLP



Diksha Tiwari
Global Recruiter
Spectrum Talent Management



Anuradha Singh
H R Associate
Medha Learning Foundation

and many more....

IILM Academy of Higher Learning, Lucknow



Connect With Us!

IILM Academy of Higher Learning
1, Viraj Khand, Near Dr. Hahnemann
Chauraha, Gomti Nagar,
Lucknow – 226 010
Phone: (0522) 272729293,
7860241101
info@iilmko.ac.in



<http://www.iilmko.ac.in/>