



IILM
ACADEMY OF HIGHER LEARNING
LUCKNOW

Quarterly Newsletter

Apr - Jul 2019

EDITORIAL

Dear Readers,

Welcome to the latest edition of IILM Lucknow's Newsletter. The past 4 months have been ablaze with a variety of activities, some happy and some bittersweet. It all started with the farewell party of MBA Batch 2017-2019 in April and ended with the Orientation Program of the new PGDM and MBA Batches in July; and everything in between!

The activities that we have covered range from being academically oriented like Guest Lectures and PDP sessions, a Faculty Development Program; to the fun ones like sports and an Outbound Training Exercise wherein students went to the Scorpio Club and had a whale of a time.

We have also received a large number of individual contributions from the students and have tried to incorporate the same in this Edition. We are lucky to have such talented people amongst us!

As always, we constantly try to improve ourselves and welcome feedback and constructive criticism.

Happy Reading!!

Regards,

Editorial Team



Our Values

- A people's policy that allows flexibility, understands individual needs, promotes respect, values integrity and teamwork, and is committed to employee development.
- A culture of continuous improvement and total quality that encourages creativity and innovation through collaboration and trust.
- A deep commitment to the values of global social responsibility and sustainability putting larger interests above our own.
- An appreciation of the cultural heritage and socio-economic diversity of India.

Key Themes

- Commitment to an exceptional student experience.
- Proactive alumni engagement.
- International linkages that promote understanding and sensitivity to diverse markets and culture.
- Safe environment and enabling infrastructure.
- Transparent and seamless communication with students and parents, faculty and staff, alumni, and employers.

IILM will educate and develop innovative, entrepreneurial and responsible business leaders.

Our Mission

We will offer with wider access, and in an inclusive and responsible manner:

- An academically rigorous, practice and research-supported management education, based on principled and ethical values, which maximizes the value-add from entry to exit.
- An inspirational learning environment which fosters the understanding of disruptive, technological changes; challenges current assumptions, and encourages continuous innovation and learning.
- An outstanding practice-based and work-related learning experience which focusses on the application of knowledge and skills and is globally relevant.
- Personal mentoring which respects individuality and inspires students to become responsive and responsible business leaders.
- Business and management research that leads to the creation of actionable knowledge, improves the understanding of management practices and provides inspiration for entrepreneurship and innovation.



Vision 2022

Programme Outcomes

- PO1. An understanding of appropriate management techniques to allow investigation into business and management issues.
- PO2. The ability to acquire, analyze and understand data and information.
- PO3. Critical thinking and informed judgement leading to problem solving, negotiation and decision making skills.
- PO4. Cognitive flexibility which enables adaptability to uncertainty in a rapidly changing world.
- PO5. An understanding of disruptive and technological change and the ability to seek innovative and entrepreneurial solutions.
- PO6. Demonstrate emotional intelligence and people's skills in communicating, working in teams and with people.
- PO7. Be cognizant of the impact of their individual and corporate actions on society, recognize responsible and inclusive business practices and be sensitive to the social, economic and environmental responsibilities of business.

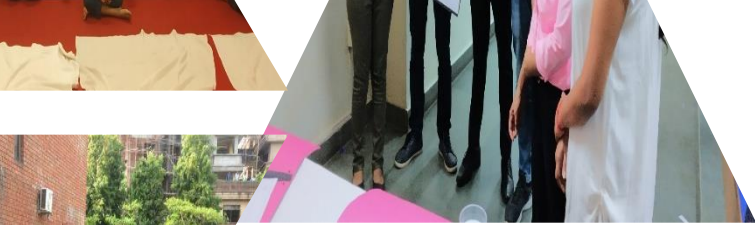


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MBA 2017-2019 Farewell Party

A grand Farewell Party was organized for MBA Batch 2017-19 on April 15th, 2019 by their juniors. The Party began with a beautiful dance performance by Ms. Shoumee Bose. This was followed by a balloon game. After the game there was a Ramp Walk for the seniors. Different titles were also given to the seniors based on their participation level, dressing and walk. A movie which included all the memories of the senior batch was shown which made the moment very nostalgic. Mr. Akhilesh and Mr. Kishan did the compering for the event. The party ended on a very good note with a fabulous dance performance by the juniors which was later joined by all seniors. The purpose of this activity was to say goodbye to the seniors and wish them good luck for the future. In the end all prizes were distributed to students by the Dean, Dr. Sheetal Sharma and Director Dr. Naela Rushdi.

The winners for the event were as follows:

- Mr. Farewell : Mr. Yash Srivastava
- Ms. Farewell : Ms. Mansi Shrinet
- Mr. Eve : Mr. Abdul Mannan
- Ms. Eve : Ms. Kaneez Fatima
- Best Walk : Ms. Diksha Jaiswal
- Best Personality : Ms. Deepika Tiwari
- Mr. Well Groomed : Mr. Arvind Pandey
- Ms. Well Groomed : Ms. Neha Singh Vishal







Guest Lecture on the Topic “Sustainability and Corporate Social Responsibility in Today’s Changing World”

A guest lecture was conducted at IILM Academy of Higher Learning, Lucknow on the 29th of April, 2019 by Mr. Bipin Ganatra, Project head CASI Global Services.

He started the lecture by identifying the future leaders among students who would bring ‘changes’ in the future by initiating change within themselves individually.

The session emphasised the most critical issues of sustainability to preserve and conserve nature in the best possible way.

He said Nature and the Environment are just like our own house where we are equally responsible to keeping both healthy, clean and safe.

Mr. Ganatra covered various topics of relevance in the corporate world including:

- Need of Sustainable Development
- Depletion of Natural Resources and its consequences
- Industrial Revolution and its after effects.
- Management By Objectives
- Corporate Social Responsibility
- Significance of proper education



He also enlightened the students on the increasing job market for management students when it comes to the job roles and profiles in the field of CSR. He educated the students about the importance of learning CSR as a course which will be of utmost significance in the coming years.

He said that he was extremely proud to have had addressed the youth; the face of tomorrow, the changers and the revolutionaries. He also made the students aware of their core inner capabilities, potential and goal seeking power.



Consulting @ IILM

A presentation was conducted on a consultancy project in the Advisory Board Meeting of Awoke India Foundation in Best Western Hotel, Lucknow on 9th June, 2019. Dr. Mohit Kumar, Associate Professor at IILM Lucknow was the chief investigator of the project.

Some of the distinguished Advisory Board Members included Prof. Subrata Chakraborty, Former Dean & Director in Charge, IIM Lucknow, Justice S.C. Verma (Retired), Former Lokayukta, Uttar Pradesh, Mr. Vijay Sahi, Former Director, Amity Business School & Former GM, Times of India, Lucknow, Mr. A.K. Singh, Retired DGM, NABARD and Mr. Byomkesh Mishra, Founder, Medha Foundation.

The topic of the consultancy project was **"Impact Assessment of Financial Literacy Intervention on Financial Inclusion: A Case Study with Sarthak Foundation, Lucknow"**.

The presentation lasted for thirty minutes and covered areas such as the framework used for gauging financial literacy levels before and after intervention. Some of the analysis was also shared and nearly sixty percent of the work as drafted has been completed.



International Yoga Day

The International Yoga Day (June 21) was celebrated with much fanfare at IILM Lucknow with Yoga **Guru Acharya Shashi Prakash Srivastava** giving valuable tips to stay fit by practising regular yoga everyday. 13 Participants of all age groups and backgrounds participated in the event. Various asanas were demonstrated and the participants practised all of them with great fervour. The Acharya also asked the participants to ask for specific asanas that cater to particular problems like improving the eye sight, reducing weight etc. The session was not only enlightening but also highly energising and interactive. The participants were of the opinion that yoga is not something that should be done only on specific days but it should be a part of the daily routine of everyone, regardless of their age or the strata of the society that they belong to.





Faculty Development Programme

IILM Lucknow in collaboration with Indian Industries Association organized a oneweek Faculty Development Program on ***"Research Methodology, Use of R Programming and Introduction to Qualitative Research"*** from July 1-6, 2019. The participants of the FDP comprised of academicians and research scholars from various management institutes of repute in U.P, Delhi, Rajasthan, etc and even international participants from Oman etc.

The one-week long programme covered basic to advanced concepts of business research. A unique component of the FDP was to provide hands-on practice of the latest software's being used in business research. This will help participants to develop expertise in writing good research papers and applying appropriate statistical tools useful in business research.

During FDP, resource persons Prof. Devashish Das Gupta, Professor, IIM Lucknow, Dr. Sanjay Medhavi, Professor, University of Lucknow, Dr. Masood Siddiqui, Professor, JIM, Lucknow and Prof. Saurabh Agarwal, H.B.T.I., Kanpur trained the participants on various research tools. They also provided valuable study material to participants for their further use.

The inaugural session took place on July 1, 2019 and started with lighting of the lamp. The Director of IILM Lucknow, Dr. Naela Rushdi, told IILM always tries to provide the best learning environment to the students and other stake holders. The purpose of this FDP is to provide diversified knowledge to the participants with practical application. The participants from various institutes will learn basic to advanced research skills in coming days which will be very helpful in their career. FDP Chair, Dr Sheetal Sharma said that such programs always help participants learn newer techniques applied in research studies. FDP Program Director Dr Vibhuti Gupta said statistical tools like R and research methods like Qualitative Research are new to the academia and industry and hence an awareness needs to be created so that these techniques, which are being used world over, are applied effectively in research studies in India as well.

The valedictory session was presided over by Dr. Naela Rushdi, Director IILM Lucknow, IIA Executive Director, Mr. D. S. Verma, Dr. Sheetal Sharma, Dean Academics IILM Lucknow read the brief report of FDP. Dr. Vibhuti Gupta, Associate Professor IILM Lucknow proposed the vote of thanks.



The FDP concluded with distribution of certificates to the participants. All the participants expressed that they had wonderful 6 days at IILM Lucknow and added that they learned a lot during these six days and this experience would take them a long way in their careers.



ORIENTATION PROGRAM: Ice Breaking Session

As a part of the Orientation Program for PGDM 19-21 Batch, an ice breaking session was held at the IILM Lucknow Campus, the aim of which was to bring a feeling of camaraderie amongst the students. First a challenge was given to form a **Family of four** by searching for members belonging to one's family. The Second Challenge, **The Human Knots**, required two groups to form a circle and hold hands randomly. Thereafter, they were asked to form a complete circle without letting go of the hands. The last challenge, **Fish the Facts**, tested the bonding of the students by asking them to fish out five people having the characteristics that were communicated to them. There were prizes for everyone and the activity wrapped up with all the students clicking selfies with their group members and enjoying the gifts.





Guest Lecture on SWOT Analysis

A SWOT Analysis session was conducted for PGDM 2019-21 batch by an expert from the industry; Ms Ritu Garg, who has been in the field of training and development since the past 15 years. She has immense exposure in the fields of management, engineering, medicine, aviation, travel tourism, hospitality and the retail sector. She is an approved trainer for the AIIMS, (All India Institute of Medical Sciences) as well as a part of the "Abhilasha" program held by Dr Reddy's, (a famous pharmaceutical company) at various hospitals, for the nursing and customer handling staff, for sensitivity training.



Sports Club

PGDM Batch 2019-21, with the help of the Sports Club, enjoyed a lot of games as a part of their Orientation Ceremony, including Tug of War, Archery etc. There was enthusiastic participation from virtually all students, who let their hair down and indulged in the spirit of sportsmanship. Through sports, the students were able to learn a lot of management concepts like teamwork, utilization of resources, strategizing and executing etc. These events were the true highlights of the Orientation Program.





Guest Lecture: From the Recruiter's Eye

A Guest Lecture was organized for the new PGDM Batch on July 16th, 2019 to acquaint them about the Business world and explain to them the expectations that Corporates have from Management students.

The first speaker was **Mr Vivek Agarwal, Product Manager at ICICI Asset Management**. He started the session with his success story and how he made it from being a Management Trainee to Product Manager now handling entire UP and Uttarakhand. He gave a lot of insights over how to get into a financial organization and focussed upon points like how important is to have deep knowledge of finance and financial concepts, development of technical skills, financial certifications, Interpretation of balance sheets etc. He also focussed on how important it is to be genuine, to be mobile, giving time to the organization, etc to excel in an organization and in life.

The next session was taken by **Mr Alok Tripathi, Cluster Head- South Asia FM Ltd**. He discussed how tough life after college would be and if one has to survive then one should know and adopt a few things in college which will later help them in their professional lives. He pondered upon few points like the importance of dressing properly, a well-behaved attitude, deep knowledge about the specialized subject, never say no to your first job, having a good posture, calm behaviour at workplace, staying focussed and being a good listener.

All in all, it was a great learning session for the students and they gained a lot of knowledge from the experts.





Ad-Mad Show

The Ad Mad Competition is the perfect platform to showcase that one has the perfect knack to advertise and win hearts. With this thought in mind, IILM Lucknow held an Ad Mad Competition on 17th July 2019 for the new PGDM Batch. In total, 10 groups participated in the competition and they not only showcased their acting skills, but also the impromptu ability to use their cognitive skills on the spot. The **Product brand Mix** was the theme and the students were given products like Pedigree Brown Rice, Tanishq Wiper, Nestle Comb, and many more. The first prize was bagged by Group 8 and their product was Tanishq Wiper, second prize was bagged by Group 2, Pedigree Brown Rice and the Third Prize was bagged by Group 4, Harpic Edible oil.





Guest Lecture: Effective Public Speaking

On July 17, 2019, IILM Lucknow organised a Guest Lecture on the topic “**Effective Public Speaking**” in the Campus as a part of Foundation Course for PGDM Batch 2019-21. The guest speaker was **Ms. Chhavi Mishra, Soft Skills Trainer & Career Coach**.

The session was very enriching. The focus of the lecture was on effective speaking, appropriate body language, facial expressions, etc, as all these are vital from the point of views of facing interviews and career challenges in life.

The session began with a brief question answer round where students were asked to explain using facial expression “what is the extent of smile they should wear while meeting a teacher in the class for the first time?” Everyone expressed their views differently and in the end the answer was that, there is no rule of Smile. Do as it suits the need of the hour.

Students learnt a lot from the session and at the same time enjoyed thoroughly as the session was full of activities which kept them actively engaged.

The session concluded with a game where randomly fifteen students volunteered to participate in an extempore story narration where each participant had to narrate their part of story, keeping in mind the flow of the story which began from first participant.





Guest Lecture on “The Art of Reading Business Newspapers”

In an endeavour to inculcate the habit of reading Business Newspapers in the new Batch, a Guest Lecture on the same was organized by IILM Lucknow. The speaker on the occasion was Mr. Syed Hasan Jaffar, Head, Commodities, CMIE.

Mr. Jaffar elaborated that one needs to be updated with current business news and events, and as such, should read Business Newspapers daily. He also talked about the various databases that students should access to keep themselves updated. The session was followed by a question answer round in which students cleared their queries.



Zumba Dance

A Zumba Dance activity was conducted for PGDM 19-21 to lighten up the spirits of the students and bring about awareness for staying healthy and fit through ways that are both enjoyable and entertaining. The event was thoroughly enjoyed by the students as they danced away to the groovy tunes of EDM. They also learnt the significance of staying healthy, fit and active. The trainer appreciated the enthusiasm shown by the students and was impressed by their energy and interest. The session concluded with a promise by the students to keep doing activities which will help them in staying fit and healthy.



Benefits of Hindsight - A Day with Alumni

IILM Lucknow organised "Benefits of Hindsight - A Day with Alumni", on July 20th, 2019, wherein a panel of five well placed Alumni of IILM Lucknow interacted with the new PGDM batch and shared their experiences at IILM and their career journey so far.

The Speakers were Ms. Shruti Kirti Chauhan, Regional Head, Academics at Tata ClassEdge from the Batch of 2006-08, Ms. Saumya Rastogi, FPM Scholar, Marketing at IIM Lucknow from the Batch of 2011-13, Mr. Vikash Chandra Mishra, Senior Account Manager at Red FM 93.5, from the Batch of 2013-15, Mr. Akash Baijal, Assistant Manager at SBI Life Insurance from the Batch of 2013-15 & Ms. Aakriti Singh - Lead Conversion Senior Manager at Oyo from the Batch of 2016-18.

The key takeaways for the freshers were:

- Be adaptive towards change
- Always keep the attitude positive
- Be optimistic
- Always remember that nothing is impossible
- Never let the focus shift from the goal
- Try to take the best out of the mentorship programme at IILM and be receptive towards feedback
- Always aim high
- Compete with your own self and be the best version of yourself
- Keep exploring new things
- Develop strong basics of the subjects
- Participate in most of the activities of the college as it's a part of the constant learning process
- Practice to refine public speaking by participating in events and presentations and
- Always remain disciplined.

The students were very happy to meet their seniors and the session concluded when Dr. Naela Rushdi felicitated the Alumni guests with Mementos and thanked them for sparing their valuable time for their Alma Mater.





Guest Lecture on “Careers in Analytics”

A Guest lecture on the topic “Careers in Analytics” was organized on July 22, 2019 for the benefit of the new PGDM Batch. The Speaker was Mr. Akhilesh, Senior Manager, Product Strategy and Commercialization, HCL Technologies. In the highly interactive lecture, Mr. Akhilesh introduced the concept of Analytics and its importance in today’s Business scenario. He outlined the various career opportunities that will arise in the future and emphasised that students need to be ready to face the challenges that would be thrown up by emerging technologies like Artificial Intelligence.

The students were very impressed with the speaker and learned a lot about the topic.



Industry Visit: Amul Dairy Plant

IILM-AHL Students of PGDM 2019-21 Batch visited the AMUL plant in Lucknow on July 24th, 2019. For most of the students, this was their first visit to an Industrial location and they were overawed by the whole setup. The students had a very interactive session with the plant manager and other officials. Students keenly observed the process of Milk Pasteurization and packaging, butter milk production, ice-cream production and waste management. They got a chance to learn how machines are monitored, the total consumption of various resources by different units and the total production by each of the units. The Students were very happy and learnt a lot during the visit.



Industry Visit: Coca Cola Plant

In addition to the Amul Industry Visit, one section of the new PGDM Batch spent half a day visiting the Coca Cola bottling plant in Lucknow on July 24th, 2019. The students toured the entire plant and were made aware of the various processes and procedures, including the bottling procedure, making of the bottles, the filtration process etc. This was followed by a question answer session that was handled by the Management Team. The students were quite curious and asked a lot of pertinent questions. They were also treated to free snacks and soft drinks after the tour.



Outbound Training Activity

The students of PGDM 19-21 were taken to Scorpio Club, Lucknow for outbound training on July 29, 2019. A lot of team building exercises like **flag game, Hoop-em-out, Hurdle Course, Bull Ride, Hoopla Cycle Combo** etc were conducted, much to the delight of the students. The students had a great learning experience by participating in these activities. They were also given quality time to enjoy the water park facilities, rain dance and DJ.

The students learnt various Management concepts including the optimal utilization of resources by foraging for material to make flags and put their creative skills to the test by making flags which represented their respective groups. The teams were then subjected to test their cohesiveness through a gruelling game of Hoop em out where trust, team work and patience was put to the test. Their physical strength was tested when they were subjected to complete the hurdle course through winding rope ways amongst the trees. The gyro-ride and bull ride were later opened for the students to enjoy.

This was the first time that such an activity was undertaken at IILM Lucknow, and the students enjoyed themselves thoroughly.











Student's Corner

RETHINKING EDUCATION

How do you convince the upcoming generation that education is the key to success when we are surrounded by poor graduates and rich criminals?

Education is going down day by day as people are no more interested in staying due to the inability of the syllabus to create interest among scholars. Education in India is a priority but it's becoming a liability on the students because of family pressure which forces them to be a part of the crowd. Creativity is lost somewhere which is a bigger loss to Indian culture and the education system as well. We need to reevaluate the entire education system and also the content to increase the interest among the scholars so that we can create a new India and a bright future.

Rishta Keshari

MBA 2019-21



Mujhe Mujhsa Banne Do

*Mujhe mujhsa banna hai
Mujhe mujhsa rehne do
Mujhe mujhse seekhna hai
Mujhe galtiyan karne do
Tumhe kyun prove karu kuch bhi
Mujhe mere liye badhne do
Main girti hun toh khud uth jaungi
Tumhare sahare ki zarurat nahi hai mujhe
Main toot kar phir sambhal kar dikhaungi
Meri chuppi meri kamzori nahi hai
Main help karti hun ke chakkar me
Meri kabiliyat kho rahi hai
Mujhe mujhsa banne do
Main manzil dhoondh kar dikhaungi
Zarurat nahi tumhare sahare ki
Main rasta bhatakti zarur hun
Khud ki kahani dhoondh kar main laungi
Kho gayi hun is bheed me kahin
Khud ko dhoondhna hai mujhe
Jo mujhme lau hai andar kahin
Usay khojna hai mujhe
Main kabil hun ki likh sakoon khud ki pehchan
Zinda hun main mare nahi hai mere koi bhi armaan
Toh haan Mujhe mujhsa banne do
Main apne rastey khud banaungi
Zarurat nahi tumhare sahare ki
Main apni mashalein khud roshan kar dikhaungi
Bas mujhe mujhsa banne do*

Ayushi Pandey

PGDM 2019-21



Is The Use Of Social Media Worth It?

In today's life, we socialize on different platforms and create memories, followers and get famous, which is good; but are we making full use of these platforms?

I have recently observed that there are people who use social media to only be in the limelight, which is not wrong; but the way in which they do it is shocking. Recently, I saw a video posted on Facebook where a person got hit by a train in the process of taking a selfie.

This is not how it's supposed to be!!

There are many ways to use these social media in a proper way:

- They are the best platform to showcase your hidden talent.
- It's where you meet new people and get to know them.
- It can be used as a medium through which the barriers of religion and color can be shattered.
- We can learn from successful people how they never gave up in any situation.

So,

“Know your importance and be a change in making this planet more peaceful”.

Aman Kumar

PGDM 2019-21





Ishita Singh
PGDM 2019-21



Mahnaz Siddique
PGDM 2019-21

See into my eyes
Can you see magic here
No!! Let's go ahead
See through my heart
Can you feel magic here
No!! Let's go ahead
See into your inner world
All lights, rays coming
Can you sense magic here
No!! Let's go ahead
This Universe is you
You belong to yourself
Can you make magic here
No!! Let's go ahead
Love me through my poems
With each spell of words
We will create magic here!!

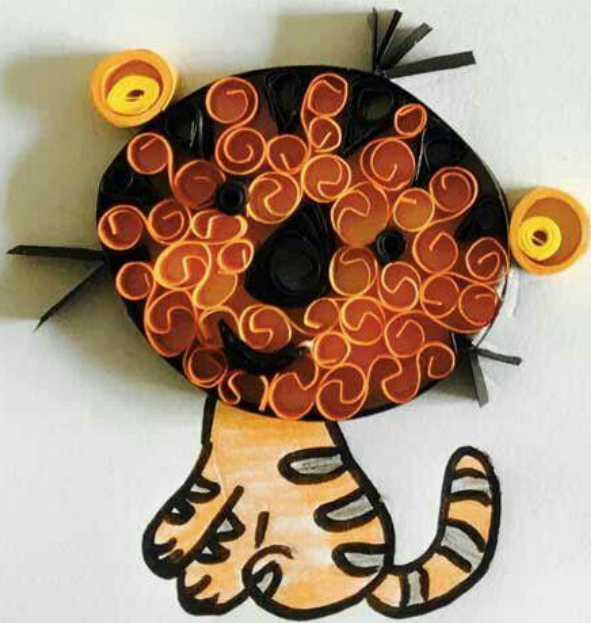


Nabhjeet Kaur

MBA 2018-20



Lovely were those days
When we use to play
With mud, in the mud
I remember, You cried
For your desires, silly desires
Never can i forget
That Excitement to eat sweets
Which was heaven those days
Just a glimpse of a tv
Was a lot for us
Playing, running in fields
Was an olympics for us
Those challenging in games
Was even after the game
Bonus was a dessert with meal
Asking it twice, and then
Dealing with the left ones
Bed making was always a task
But sleeping was never a task.



Nabhjeet Kaur

MBA 2018-20



कुछ सोचा है पाने को , जो अब तक मिला नहीं ।
है एक फूल जो शायद , बाग में मेरे खिला नहीं ॥

कलियाँ भी हैं निखर रहीं , खुशबू सबकी बिखर रही ।
पर एक कमी न जाने क्यों , आँखों में मेरे अखर रही ॥

लड़ना होगा खुदसे मुझको , संघर्षों से कोई गिला नहीं ।
है एक फूल जो शायद , बाग में मेरे खिला नहीं ॥

जीवन का हर एक लम्हा जैसे, कुर्बान है उसको पाने में ।
कमी न रहने पाएगी ,मेरी मेहनत के पैमाने में ॥

फिर उठूँगा गर गिर जाऊँगा , उस मंजिल तक जाने में ।
जो त्याग करके जीत मिले , संकोच नहीं अपनाने में ॥

इस मंजिल को पाकर सोचूँगा ,और है क्या जो मिला नहीं ।
फूल है क्या और भी कोई ,जो बाग में अबतक खिला नहीं ॥

Atul Pandey

PGDM 2019-21



Alumni Connect

Working for a Mutual Fund Industry

This field is dramatically increasing day by day in terms of learning and making a good career in it.

A **Mutual Fund Analyst** is a person who tracks the functioning and performance of the mutual fund industry. The profile is highly in demand and requires sound knowledge of Equity and Debt markets. Candidates with MBA, CA or post-graduate degree in finance or management are suitable for this profile.

The typical work profile of a mutual fund analyst includes tracking debt market trends, tracking mutual fund manager's performance, interacting with fund managers, preparing sector reports, preparing reports on mutual funds and new offerings, and meeting new clients. Mutual funds offer long-term career options.

The salary range of a mutual fund analyst varies based on experience. Candidates possessing 1-2 years of experience in financial analysis can expect Rs. 5-6 lakh per annum in Mumbai, India. Candidates having 5-6 years of experience in this field can expect Rs. 12-15 lakh salary per annum.

If you want to work for a Mutual Fund Company, you should do the following:

1. Clear all the MF exams that NISM has to offer.
2. Finish your graduation.
3. Learn about markets by investing/trading
4. Apply for a job

If you want to work as an agent/distributor:

1. Clear the NISM Mutual Fund Certification
2. Tie up with AMC's
3. Sell/recommend their products to your clients

Harshit Tripathi

Batch 2016-18

ICICI Prudential Mutual Fund



My Career at ITC Pvt. Ltd.

I started my career with ITC as a Sales Manager in the year 2017. Being a fresher, the salary offered was good as compared to other non-IT companies.

The Initial one-month training was done at the head office where the company provided a lot of facilities including stay at good a hotel, pick up and drop, high quality food etc. Once the training was complete, we were relocated to ITC's 3rd party plants, which are in remote areas. This is where the real job starts. One learns a lot of aspects of the business like how to manage contract manufacturing, how to improve productivity, quality, and maintain supplier relationships. Official working hours are 8 only, but I quickly learnt that it is a 24/7 commitment. Holidays, including weekends are hard to come by, but the learning is enormous and I feel privileged to have started my career with such a reputed organization.

Sahil Abbas

Batch 2015-17

ITC



Hey There

Hey there, wonderful being, I can see you

Not just your outward form, but from the inside too, I can see you.

Hey there, I see the amazing soul that you are

You brighten up like a shining star.

Hey there, I know you are me and I am you,

We are same, no one can ever feel the same.

Hey there, I see you, what we can do, what we cannot.

Here we come with our own unique strengths and weaknesses.

Hey there, I see what we are capable of,

An amazing oneness united in LOVE.

Yamini Srivastava

Batch 2017-19

CMIE





“Thoughtfulness”

Pranav Praveen
Batch 2016-18
ICICI Prudential





Akhil Bansal

Batch 2017-19

Anand Rathi Financial Services Ltd.



IILM Academy of Higher Learning, Lucknow



Connect With Us!

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