

# News letter

Feb – March '15

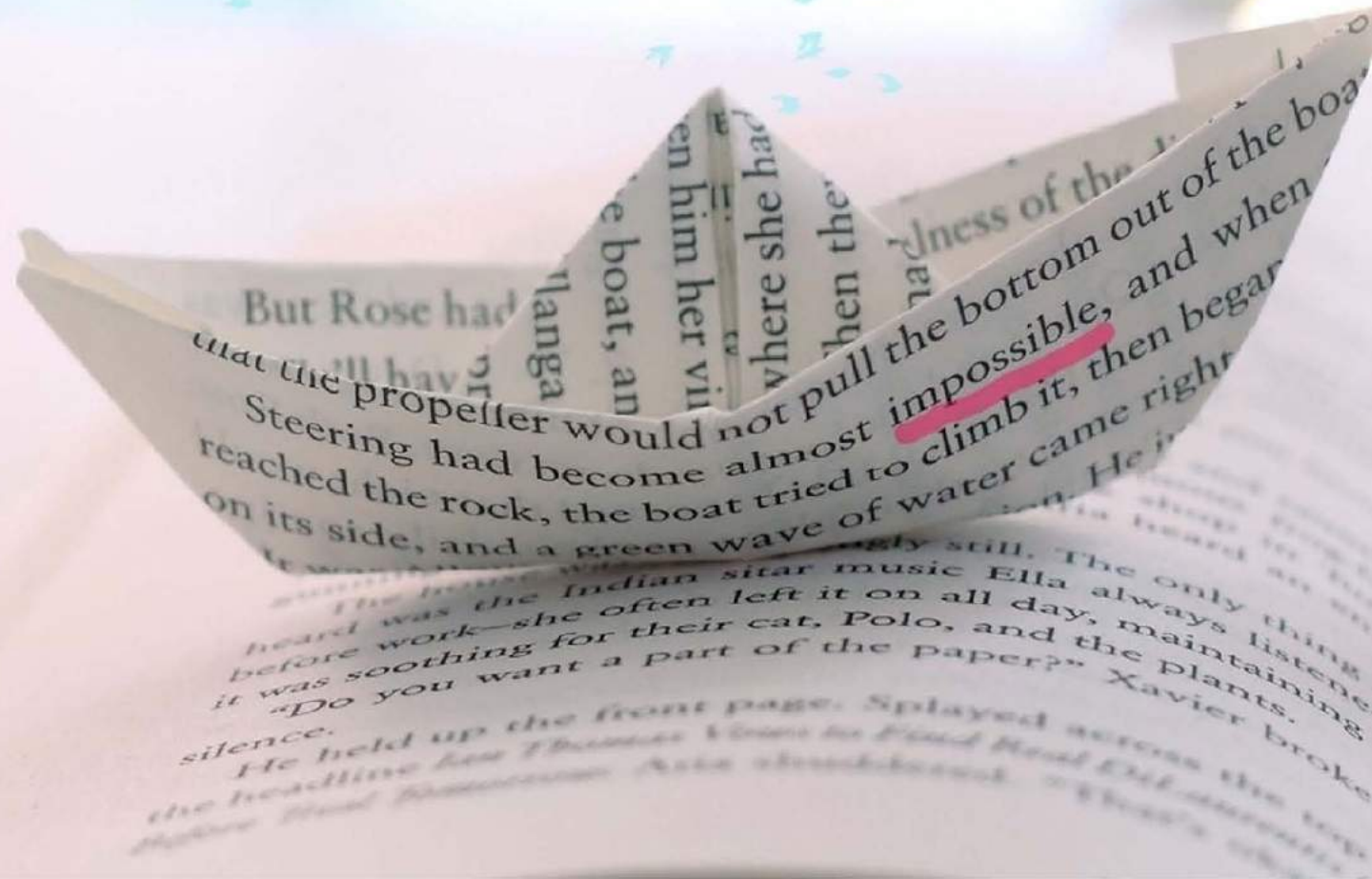
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# Workshop on “Career in Media and Entertainment Industry”

A workshop was conducted on Media and Entertainment Industry on 17<sup>th</sup> of March 2015, by Institute Of Creative Excellence (ICE). It is an institute launched by the famous **Balaji Telefilms** for providing quality training for the entire gamut of media and entertainment related courses. An overview was given covering major specialization like acting, modelling, direction etc.





BALAJI

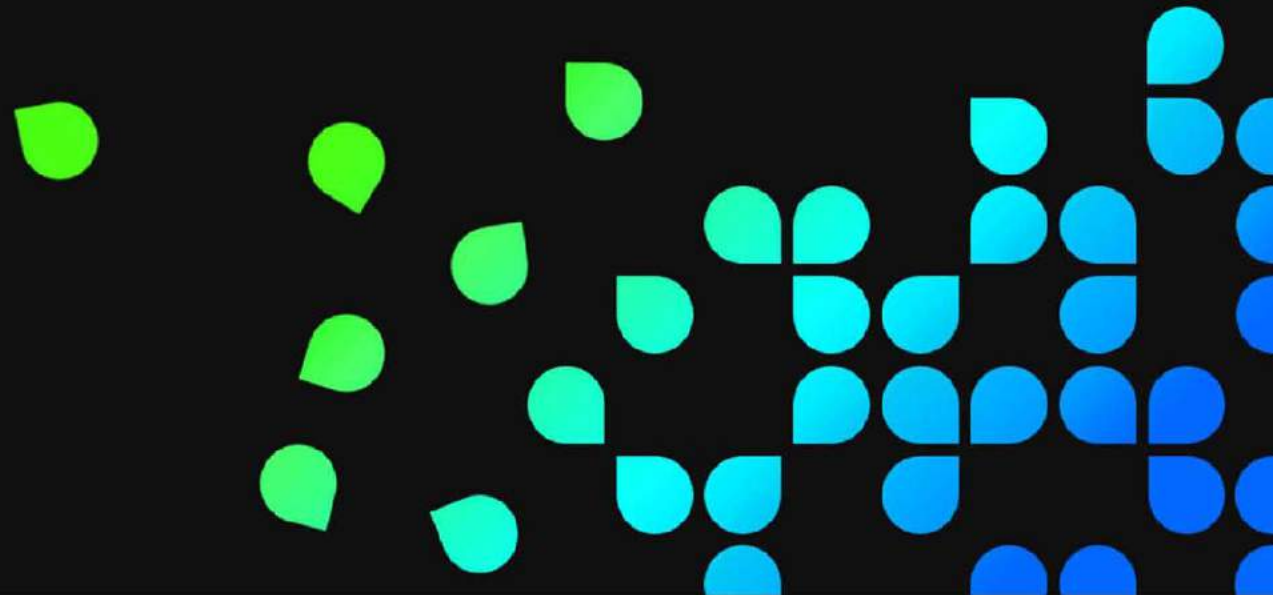
**Balaji Telefilms**

Institute Of Creative Excellence (ICE)



# Workshop on “Campus to Corporate life”

Dr. Harshant Upadhaya, Sr. Psychologist gave a session on “campus to corporate life”. The students got to know the difference between the two worlds. Delegation of responsibility, authority, team work, social attributes, adaptability, self motivation, proxemics is what is a must for success in corporate world. The practical application of theoretical knowledge learnt in classrooms, making oneself ready for a tough and competitive environment from a homelike classroom environment is what the student must focus on.





## **Campus to Corporate**

By -Dr. Harshant Upadhaya, Sr. Psychologist

# Workshop on “Stress Management”

A motivational session was conducted by Ms Shalini, a senior faculty of Art Of Living. She told the students how they can deliver the best without taking work load. The students were enlightened with the ways of stress elimination and self development through breathing, meditation and yoga techniques. The focus was on reducing anxiety and depression, enhancing mental focus and keeping calm during situations of professional and personal imbalance.





**Stress Management**  
By - Ms Shalini  
Senior Faculty of Art Of Living

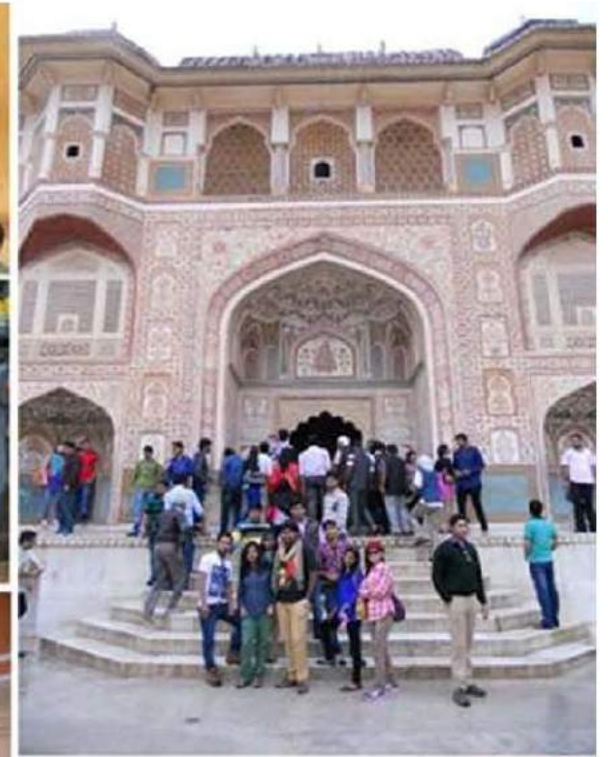
# Industrial Tour to Jaipur

The industrial Tour to Jaipur was from 25<sup>th</sup> of February to 2<sup>nd</sup> of March 2015. It was a six day tour under the guidance of faculty members Ms Saumya, Ms Saba, Mr Atul and Mr Aashish. The students got an opportunity to see the working of big industries like 'Clay Craft' and 'Jaipur Rugs'.



They witnessed the real Indian Art. Apart from it the students also visited the heritage sites of Jaipur namely The Amer Fort, Jantar Mantar, Hawa Mahal, Jal Mahal, City Palace, Albert Hall, etc. It was a mesmerizing learning experience for all.





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# Industrial Visit to Jaipur Rugs

Jaipur Rugs is a handmade carpet industry founded by Mr. Nand Kishore Chaudhary in 1978. The visit to Jaipur Rugs was a learning event where the students observed basics of supply chain management, procurement of raw materials and the best utilisation of manpower resource. The best part was the experience of Mr Chaudhary which he shared with the students as how a small business with two looms was transformed into a big industry. The focus of the organisation is on team work which is one of the pillars of its survival and success.



# Industrial Visit to Clay Craft





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Clay Craft India Pvt Ltd is a manufacturer and exporter of a wide variety of bone china crockery, dinner and tea serving sets, hotel ware collection, coffee mugs, tea cup saucer, bowls, etc. The students learnt about the production process, the supply chain management and the efficient reuse of waste.



The students were made familiar with the employee training programme. The students learnt about optimum utilisation of resources & how Clay Craft manages its own biodegradable power plant in which raw material is produced within the manufacturing unit, itself.

*A New Journey Begins  
.....Summer Internship Ahead*

