

# NEWS LETTER NOVEMBER

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# TALENT HUNT BY RADIO MIRCHI

**Radio Mirchi** conducted a cultural event – Talent Hunt in college campus. The students participated actively in it. The event benefitted the students in developing their confidence, vigour and dynamism. This activity also aimed at breaking the monotony and pressure of academics. The students actively performed dances, songs and stand up comedy.



The event of the day was a comedy act by **Ms. Nimisha Jain and Divya Chaturvedi**, students of PGDM Batch 2013-15 who also bagged the winners' trophy. It was a very entertaining and lively show full of vitality.

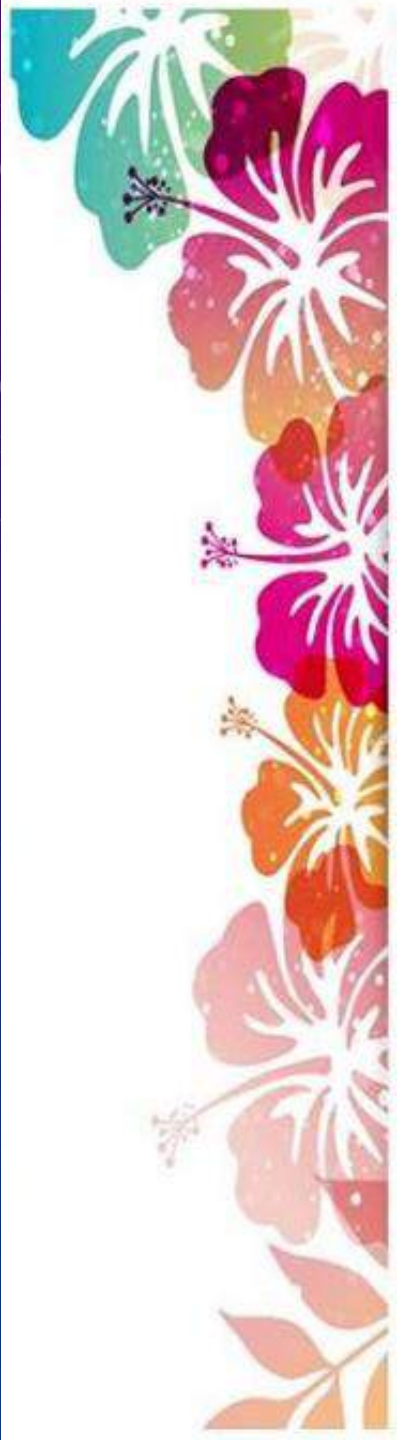


# CHILDREN'S DAY

“If you carry your childhood with you, you will never become old.” This is what IILM believes in. Never let the child in you die, with this feisty there was an awesome celebration in the campus. The teachers organized a number of exciting activities and games for the excited students, like musical chair, dumb charades, spoon and marble race, treasure hunt etc. The winners of the events received gifts also. A handmade card with the autograph and blessings by the teachers was also prepared by the amazing faculty. An inspirational shayari was presented by Azharuddin sir. The winners of the activities were Fahad Siraj, Nimisha Jain and Siddharth. The event was a memorable one because not only the students but also the faculty got to live their childhood again and steal a few moments of enjoyment from the regular working and busy life.







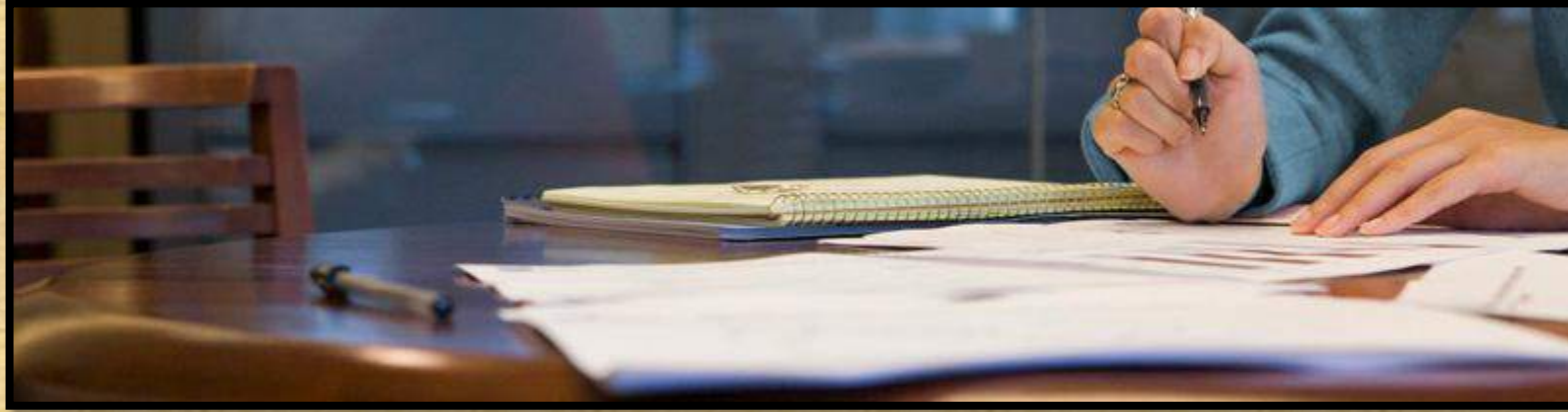


# GUEST LECTURE BY LEADING CORPORATE TRAINER MS. RITU GARG

A lecture was taken by corporate trainer Ms. Ritu Garg. It was a very informative session as the objective of the discussion was personality development and how to carry oneself in corporate surroundings. The students got to know the difference between a graduate and a professional on the grounds of personality.

All the basic etiquettes required in the corporate world from sense of dressing, communication to behaviour with colleagues were discussed. She emphasised the importance of grooming and presentation along with sound domain knowledge for continued progress and success in the corporate world.





# BUSINESS QUIZ

**BUSINESS STANDARD** conducted a business quiz in the IILM campus. The quiz focussed on assessing the general business awareness of the students. The students actively participated in it. The winners of the quiz were **Harsh Srivastav – Gold Medallist, Raveesh Rai- Silver Medallist and Devmani Tripathi- Bronze Medallist**. They will represent the college for the next round of North zone competition in Delhi. It is a very big opportunity for the students to show case their knowledge and abilities.





Alumni

Meet 2014

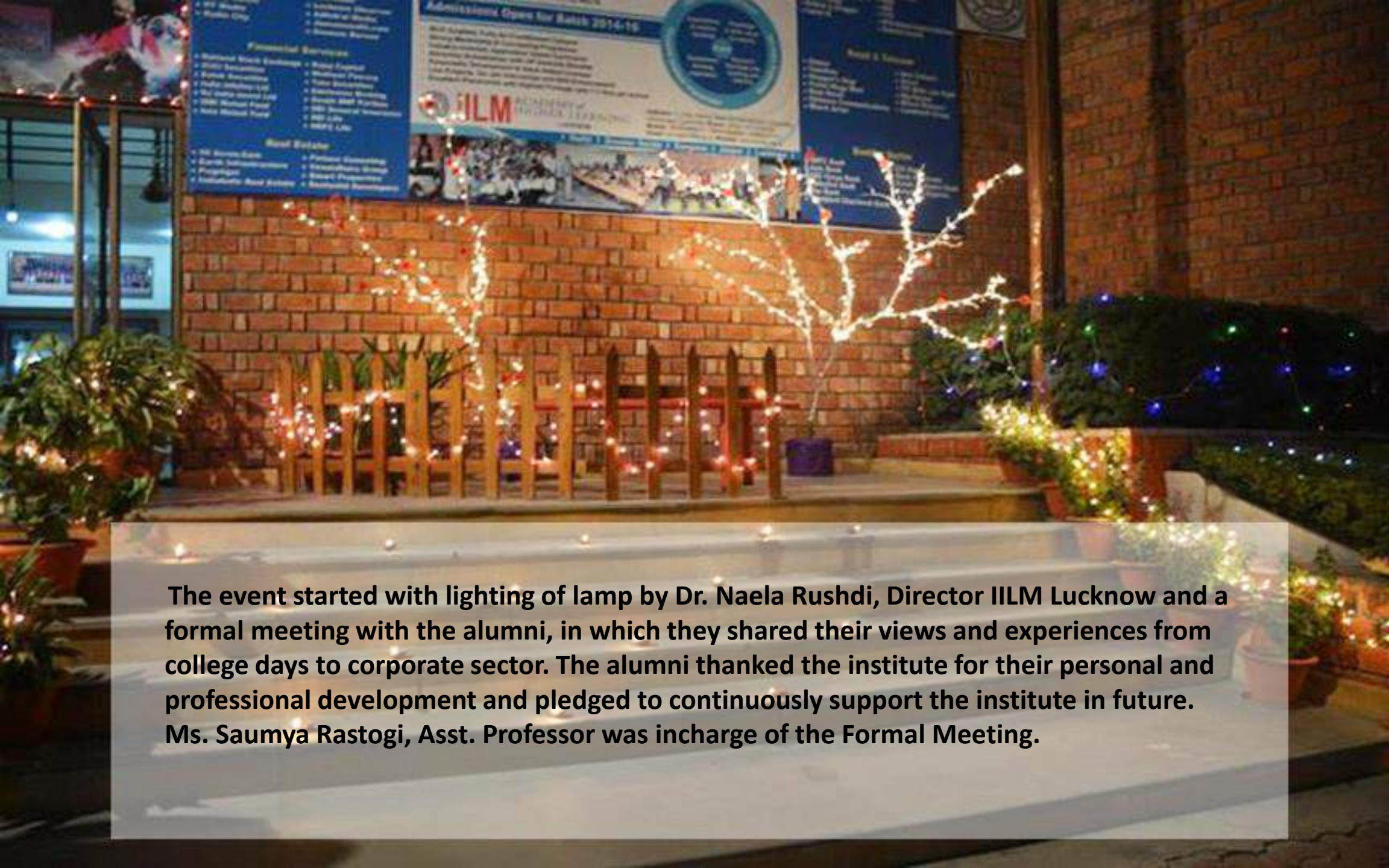
IILM, Lucknow

22ND NOVEMBER

punjabi BEATS  
ਪੰਜਾਬੀ BEATS

The word 'homecoming' world-over signifies a tradition of welcoming back the alumni to their Alma Mater to celebrate the spirit of affability and to connect with teachers, batch-mates, juniors, seniors as well as current students. To continue this link IILM Academy of Higher Learning, Gomti Nagar, Lucknow organized "**Punjabi Beats cum Alumni Meet**" on Saturday, November 22, 2014 in the institute premises. There was great enthusiasm, amongst the old and current students about the event. The purpose of this event was to build a long term relation with the students, to make them aware about the positive changes taking place in the institute and to explore ways in which the institute & the alumni could collaborate for mutual benefit.





**The event started with lighting of lamp by Dr. Naela Rushdi, Director IILM Lucknow and a formal meeting with the alumni, in which they shared their views and experiences from college days to corporate sector. The alumni thanked the institute for their personal and professional development and pledged to continuously support the institute in future. Ms. Saumya Rastogi, Asst. Professor was incharge of the Formal Meeting.**







After the meeting, the current students of IILM Lucknow presented various cultural programs such as Dance, Skit, Songs etc. in the honour of the old students. The cultural eve kicked off with the welcome dance by **Akash, Dev, Nitesh, Neeraj, Durgesh, Saumya, Neha Nigam, Neha Chaudhary, Ragini and Jyoti**. The other main attractions of cultural eve were a **Punjabi song** by **Akash Baijal & Raveesh**, a **Mime act** by **Anuradha, Sufiya, Shivali, Dev, Fahad & Pawan** and a **closing dance** by **Akash, Dev, Nitesh, Neeraj, Durgesh, Harshal, Saumya, Neha Nigam, Neha Chaudhary, Jyoti and Riya..** The incharge of the cultural programme were Ms. Saba Parveen & Ms. Richa Gulani, Assistant Professors at IILM Lucknow.

The cultural performances were followed by **Punjabi Beats** in which Alumni and current students participated with great zeal. On this occasion **Dr. Sheetal Sharma, the Dean Academics of the Institute honored all the alumni with Memento**. The Alumni Meet was graced with the presence of more than 150+ alumni with their spouses and families from India and abroad and faculty members of the Institute. On this occasion various competitive events were organized in which the old and current students participated with full enthusiasm and won attractive prizes.

The alumni, faculty and students participated in the event with full vigour. The Coordinator of the event was **Ms. Shruti Mitra, Associate Professor**.

**At the end of Program Dr. Naela Rushdi, Director of the Institute thanked all the participants and said that she was sure that the college will continue to get the same kind of support from the alumns in future.**







