

S. No.	Name of Faculty Member	Name of the Event	Organizer	Year
1	Dr. Naela Rushdi, Mr. Tauseef Irfan, Mr. Azharuddin Mussaiyab	ET Wealth Investment Workshop	Economic Times and LMA	2019
2	Dr. Vaibhav Tripathi, Mr. Devesh Awasthi	Opportunities for Setting up Food Processing Industries	IIA	2019
3	Mr. Abbas Zaidi, Ms. Pooja Bhatnagar	HR Conclave	AKTU	2019
4	Mr. Abbas Zaidi	Internship Day	AICTE, New Delhi	2019
5	Ms. Supriya Agarwal, Mr. Vivek Kashyap	GST New Return-Learning and Preparedness of Trade and Industry	LMA	2019
6	Dr. Mohit Kumar	Investor Awareness and Financial Literacy Workshop	LMA and Awoke India Foundation	2019
7	Dr. Mohit Kumar	Training program on Academic Leadership for Campus sustainability	CALEM, HRDC, Integral University- Lucknow & AMU	2019
8	Dr. Prakash Singh & Mr. Abbas Zaidi	Seminar on Entrepreneurship & Innovation for the Growth of MSME,	PhD Chamber of Commerce, Lucknow	2019
9	Dr. Mohit Kumar	Workshop on MOODLE Learning Management Systems	IIT Bombay	2019
10	Dr. Prakash Singh & Mr. Abbas Zaidi	CII UP State Annual Session	CII,Lucknow	2019
11	Dr. Prakash Singh	Certificate Programme	IIIT, Allahabad	2019
12	Azharuddin Mohammad Mussaiyib	Credit Monitoring: Potent Instruments of Tackling NPAs	All India Management Association, New Delhi	2019
13	Dr. Mohit Kumar	workshop on LEARNNOVATE	IBM	2018
14	Dr. Mohit Kumar	workshop on Indian Stock Markets- Session on Regulatory issues	NSE,SEBI,LMA & AWOKE India	2018
15	Mr. Ashish Kashyap	Workshop on Emotional Intelligence: A Tool for Harmony at Work Place and Family	IILM Lucknow, LMA, ISTD, TIE, IIT Roorkee Alumni Association, and AMU Old Boys Association	2018
16	Mr. Fawad Ali Khan	The pursuit of publication: Researching and Publishing in Top Journals	STEP-HBTI, Kanpur	2018
17	Dr. Prakash Singh	FDP on "The Pursuit of Publication: Researching and Publishing in Top Journals	STEP HBTI,Kanpur	2018
18	Ms. Richa Gulani	Indian Stock Markets- Interactive Session on Regulatory issues	NSE, SEBI, AWOKE India Foundation and LMA	2018
19	Dr. Vibhuti Gupta	Workshop on Quantitative Techniques using Excel & SPSS	Amity University Lucknow	2018
20	Dr. Vibhuti Gupta	Workshop on Empower : Art of Writing Case Study	Writers World in association with IILM Lucknow	2018
21	Dr. Sheetal Sharma	Workshop on Empower : Art of Writing Case Study	Writer's World & Lucknow Management Association	2018

22	Ms. Supriya Agarwal	Workshop Quantitative Techniques using Excel & SPSS	Amity University Lucknow	2018
23	Mr. Sachin Srivastava & Dr. Jyotishree Pandey	Talk on “Modernising Retail – Lessons to Learn”	TiE Lucknow	2018
24	Dr. Prakash Singh	FDP on Outcome Based Education-Teaching, Learning & Evaluation	ABES,Ghaziabad	2018
25	Azharuddin Mohammad Mussaiyib	Workshop on Structural Equation Modelling using AMOS	Amity Institute of Competitive Intelligence and Strategic Management at Amity University, Noida	2018
26	Ms. Supriya Agarwal	VUCA Workshop on Case Writing	Amity University Lucknow	2018
27	Dr. Jyotishree Pandey& Ms. Supriya Agarwal	FDP on Academic Leadership	CALEM & MHRD Govt of India at Integral University	2018
28	Dr. Jyotishree Pandey	Qualitative Research Writing Techniques	IILM Greater Noida	2018
29	Dr. Vibhuti Gupta	FDP on Academic Leadership	CALEM & MHRD Govt of India at Integral University	2018
30	Azharuddin Mohammad Mussaiyib	Workshop on Goods & Services Tax	PHD Chamber of Commerce, Lucknow & Konrad-Adenauer- Stiftung, Germany	2017
31	Azharuddin Mohammad Mussaiyib	FDP on Econometrics with Application of ‘R’ Programming	Department of Management studies— IIT Roorkee	2017
32	Dr. Sheetal Sharma	FDP on “Entrepreneurship Competencydevelopment Program”	Department of Management Sciences, IIT Roorkee	2016
33	Azharuddin Mohammad Mussaiyib	International seminar on Economic Development with Devaluation of Non- economic Values: Problems & Remedies	Swami Shukdevanand PG College, Shahjahanpur	2014
34	Azharuddin Mohammad Mussaiyib	Data Analysis Through SPSS	Dr. Gaur Hari Singhania Institute of Management and Research, Kanpur	2014
35	Dr. Sheetal Sharma	Workshop on Winning with People”	CII UP State council	
36	Dr. Sheetal Sharma	Workshop on Digital Marketing	Network Bulls and Redmap e learning solution in partnership with e-cell, IIT Kanpur	

Conferences Attended

S.No	Name of the Faculty	Name of Co-Author (If Any)	Title of the Paper	Name of Journal/Conference	Year
1	Supriya Agrawal		GST Made Processes Simple: Myth or Reality	National conference on Problem of Sectorial Scarcity & Choice in India, organized by ASEDS & BBAU Lucknow	2019
2	Dr. Vibhuti Gupta		Impact of Perceived Organisational Support on Organisational Citizenship Behaviour on Health Care and Cure Professionals	National Conference IIC 2019 on "India as a Service Economy – Emerging Paradigms at Jaipuria Institute of Management, Lucknow.	2019
3	Dr. Mohit Kumar	Mr. Rishish Mishra	Correlates of financial literacy as a precursor to financial inclusion	3 rd National Finance Seminar on Inclusive finance : strategies Fostering Growth & development , organized by Prestige Institute of Management, Gwalior	2019
4	Ms. Supriya Agrawal		Analysis on Achievement of Make in India Campaign with Synergy to Manufacturing in India.	National conference on E-Commerce: Issues, Trends and Opportunities with Special Reference to Make in India organized by PIBM Pune	2018
5	Dr Jyotishree Pandey		Ease of Doing Business in India	National conference on E-Commerce: Issues, Trends and Opportunities with Special Reference to Make in India organized by PIBM Pune	2018
6	Ms. Fatima Aliza		Analysis on Achievement of Make in India Campaign with Synergy to Manufacturing in India.	National conference on E-Commerce: Issues, Trends and Opportunities with Special Reference to Make in India organized by PIBM Pune	2018
7	Ms. Fatima Aliza		A study on Women Entrepreneurial problems and their causes with reference to rural and Sub-urban areas in India	National conference on E-Commerce: Issues, Trends and Opportunities with Special Reference to Make in India organized by PIBM Pune	2018
8	Mr. Sachin Srivastava		Use of Digitisation to control spread of Tuberculosis in India	National Conference on the theme "Achieving Business Synergy through Social, Spiritual & Technological Dimensions" at SMS Lucknow	2018
9	Dr. Naela Jamal Rushdi	Sushma Singh	Behavioral Finance: An Insight to Market Anomalies and the Irrational Minds	National Conference on "Knowledge and Innovation for Sustainable Growth" at IILM Lucknow	2018

10	Dr. Neha Tiwari		An exploratory study of entrepreneurship and innovation in "BRICS" nations"	National Conference on Knowledge and Innovation for sustainable growth organized by IILM Lucknow	2018
11	Dr. Neha Tiwari	Dr. Sheetal Sharma	Analysing relationship between information communication technology, competitiveness and economic growth in OECD countries	National Conference 2018 on the theme "Achieving Business Synergy through Social, Spiritual & Technological Dimensions" held on 24th - 25th February 2018 ,SMS Lucknow	2018
12	Dr. Neha Tiwari	Dr. Anu Kohli	An exploratory analysis of Entrepreneurial Ecosystem in India	International Conference on Vision 2022: A New India" organized by Faculty of Commerce, University of Lucknow	2018
13	Dr. Naela Jamal Rushdi	Dr. Prakash Singh	Barriers to Sustainability of Small and Medium-Sized Startups in India	National Conference on "Knowledge and Innovation for Sustainable Growth" at IILM Lucknow	2018
14	Dr. Sheetal Sharma	Dr. Vibhuti Gupta & Dr. Prakash singh	"Impact of Emotional Intelligence on Resilience-A Study on Working Professionals"	First PAN-IIT International Management Conference organized by IIT Roorkee.	2018
15	Dr. Sheetal Sharma	Ms. Neha Tewari	Analysing relationship between Information Communication Technology, Competitiveness and Economic Growth in OECD Countries	National Conference on Achieving Business Synergy through Social, Spiritual and Technological Dimensions organized by SMS Lucknow and NHRD Lucknow Chapter	2018
16	Ms. Supriya Agrawal		Important Life Skills Needed for Job Sustainability among Management Students	International Conference on Life Skills & Well being of Children & Youth in Digital World organized by IALSE	2018
17	Ms. Supriya Agrawal		Make In India: A Boost to Mobile Manufacturing in India. A Shift of Trend from Importing Handsets to Manufacturing.	National Conference on Economic Reforms & Their Impact on Indian Economy organized by Integral University Lucknow	2018
18	Ms. Supriya Agrawal		Synergising Life Skills For Building Sustainable Employment Through Professional Competencies	National Conference on Achieving Business Synergy through Social Spiritual and Technological Dimensions organized by SMS Lucknow	2018
19	Ms. Supriya Agrawal		Financing in Blue - A Green Approach towards Sustainability	International Conference on Sustainable Management at IIM Kahipur	2018

20	Mr. Fawad Ali Khan	Dr. Fatima Beena	Sustainability for the Community! By the Community! : A study of Community Involvement in CSR through Gamification.	International Conference on Sustainable and Inclusive Development, organized by Academic Exchange and Applied Research; Manipal Academy of Higher Education Dubai and Hochschule Bremen, City University of Applied Sciences, Germany.	2018
21	Mr. Fawad Ali Khan	Prof. (Dr.) Nagendra Yadav	A study of community involvement in CSR through gamification & sustainability.	National Conference on Entrepreneurship Development and Technological Innovation, HBTU Kanpur	2018
22	Ms. Fatima Aliza		Role of Human Asset and Financial Services in making Make In India Campaign a reality	National Conference on Economic Reforms & Their Impact on Indian Economy, Integral University Lucknow	2018
23	Ms. Fatima Aliza		Impact of age and social value on consumer purchase behaviour of luxury brands of clothes in Lucknow	National conference on Achieving Business Synergy through Social Spiritual and Technological Dimensions, SMS Lucknow	2018
24	Ms. Fatima Aliza		A study on Women Entrepreneurial problems and their causes with reference to rural and Sub-urban areas in India	National Conference on E-Commerce: Issues, Trends and Opportunities with Special Reference to Make in India, PIBM Pune	2018
25	Dr. Vibhuti Gupta		Impact of Emotional Intelligence on resilience-A study on working professionals	First PAN-IIT International Management Conference organized by IIT Roorkee.	2018
26	Dr. Vibhuti Gupta		Impact of trust in leadership on sportsmanship behavior of subordinates and moderating role of trait emotional intelligence	First India-Greater Mekong Sub Region International Conference on "Emerging Trends in Social Sciences and Management organized by Fr. Agnel College of Arts and Commerce, Goa	2018
27	Dr. Vibhuti Gupta		Effect of Job Stress on Employee Engagement: A Study of Private Academic Institutions in Dehradun	National Conference on "Knowledge and Innovation for Sustainable Growth" organised by IILM AHL Lucknow.	2018
28	Dr. Mohit Kumar		Contemporary concerns in Higher education with special reference to Uttar Pradesh, India	National Seminar on Changing Paradigms of Higher Education in India: Issues and challenges with special reference to Uttar Pradesh.	2018
29	Dr. Prakash Singh	Dr. Sheetal Sharma & Dr. Vibhuti	Impact of Emotional Intelligence on resilience-A study on working professionals	First PAN IIT International Management Conference organized by IIT Roorkee.	2018

30	Dr. Sheetal Sharma	Dr. Manisha Seth	“Managerial Perception of High Performance HR Practices and their Impact on Employee and Organizational Outcomes in the Digital Age”	Fifth Pan-IIM World Management Conference at IIM Lucknow	2017
31	Dr. Vibhuti Gupta		Is it Really Good to be Emotionally Intelligent: A Review of Literature	National Conference on; “Communication and Interpersonal Relationship at Workplace” organized by Jaipuria Institute of Management, Lucknow	2017
32	Dr. Mohit Kumar		Dynamics of Political Identity and Issue Attitudes	National Seminar on Changing Patterns of electoral performance in India with reference to Uttar Pradesh	2017
33	Dr. Mohit Kumar		FDI and its implications on Indian Economy	National Seminar on FDI and its impact on Indian Economy at Raj School of Management Varanasi	2017
34	Dr. Neha Tiwari	Dr. Anu Kohli	An Empirical Analysis on Relationships between Selected Socio-Economic indicators and Female Entrepreneurship in MSMEs in India	3rd International Research Conference on. Entrepreneurship & Sustainability: A Skill India Perspective at United Nations Headquarters, Delhi	2017
35	Dr. Mohit Kumar		Ever growing significance of Innovation in Management Practices	National Seminar on Innovative Business practices on contemporary Growth & sustainable development	2017
36	Dr. Prakash Singh		A study on scope and challenges of digital education in India.	International Conference on Ongoing Research in Management and IT (INCON), organized by Audyogik Shikshan Mandal (ASM), Pune, India, ISBN No. : 978-81-924861-3-0	2016
37	Dr. Sheetal Sharma	Dr. Manisha Seth	“An Exploratory study of Managerial Perception of high performance in HR practices”	3rd International Conference on employee Engagement , KJ Somaya IMR, Mumbai with California State University	2016
38	Dr. Mohit Kumar	Prof. Kushendra Mishra	Factors affecting Entrepreneurial Intention Levels: A Role for Education	National Conference on Changing Paradigm of Management Practices for Sustainable Development, BBAU ,Lucknow	2016
39	Dr. Neha Tiwari		A review of government policies for Micro, small and medium enterprises in Indian Agriculture and allied sectors	Proceedings of the national seminar on “Global opportunities and challenges for the emerging Indian Economy” ISBN No.978-93-5258-519-9, 2016 (pp-183-188).	2016
40	Dr. Vibhuti Gupta		Socio-cultural and Economic Factors influencing Women Entrepreneurs in India: A Literature Review	National Seminar on; “Women Entrepreneurship in India: Issues and Challenges” organized by Omkaranda Institute of Management and Technology, Rishikesh and sponsored by AICTE	2016

41	Dr. Vibhuti Gupta		HR Policies In India with special reference to Labour Welfare Reforms in India: An Insight	National Seminar on; "Make in -India: Strategies for Sustainable Growth and Development " at IMS Unison University, Dehradun	2016
42	Dr. Prakash Singh		Usages of Food Processing Wastages to Manufacture Organic Fertilizers for Agriculture Sectors	Economic Digest Monthly Magazine published by Maharashtra Economic Development Council (MEDC), Mumbai	2016
43	Dr. Prakash Singh		Budgeting the Budget: A way to balance and boost the growth of Indian economy	Economic Digest Monthly Magazine published by Maharashtra Economic Development Council (MEDC), Mumbai	2016
44	Dr. Prakash Singh		A study of efficacy of saves girls child initiatives launched by government of India	International Conference on Ongoing Research in Management and IT (INCON), organized by Audyogik Shikshan Mandal (ASM), Pune, India	2016
45	Dr. Neha Tiwari	Dr. Anu Kohli	A review on major constraints for female entrepreneurship in India.	69 th All India Commerce Conference organized by Faculty of Commerce, University of Lucknow	2016
46	Dr. Neha Tiwari		A review on framework for women entrepreneurship development	Changing paradigm of Management practices for sustainable development" organized by School of Management studies, BBAU ,Lucknow	2016
47	Mr. Fawad Ali Khan		Sustainable Development Through Green Marketing	International Conference on "Growth Drivers of Emerging Economies" Organized by Amity Business School, Amity University	2016
48	Mr. Fawad Ali Khan		Sustainability for the Rural Market in India through Organized Retail	International Conference on "Changing Paradigm of Management Practices for Sustainable Development" organized by School for Management Studies, Babasaheb Bhimrao Ambedkar University, Lucknow	2016
49	Dr. Vibhuti Gupta		A Study on Work Life balance and its Impact at a Leading Public Sector Enterprise in Dehradun	National Seminar on; "Managing Business Practices for Sustainable Growth and Excellence" at IMS Unison University, Dehradun	2015
50	Dr. Prakash Singh		Swachh Bharat Abhiyan: A Joining Hands for noble cause	International Conference on Ongoing Research in Management and IT (INCON), organized by Audyogik Shikshan Mandal (ASM), Pune, India	2015
51	Dr. Prakash Singh		A Study of E-Marketing Techniques as Applied to SMEs in Maharashtra	International Conference on Ongoing Research in Management and IT (INCON), organized by Audyogik Shikshan Mandal (ASM), Pune, India	2015
52	Dr. Prakash Singh		A study on need for installing electronic security devices at residential apartments in Pune	International Conference on Ongoing Research in Management and IT (INCON), organized by Audyogik Shikshan Mandal (ASM), Pune, India	2015

53	Dr. Neha Tiwari	Dr. Anu Kohli	Policy interventions for promoting women entrepreneurship in India	Swami Sukhdevanand International seminar on Human Development in Developing Nations organized by organized by Swami Sukhdevanand PG College Shahjahanpur , U.P	2015
54	Dr. Neha Tiwari		A review of government policies for Micro, small and medium enterprises in Indian Agriculture and allied sectors	National seminar on Global Opportunities and Challenges in the Emerging Indian Economy organized by organized by Khwaja Moinuddin Chishti Urdu Arabi Farsi University, Lucknow	2015
55	Dr. Prakash Singh		A Study of problems & possible solutions for better Pune Traffic management	International Conference on Ongoing Research in Management and IT (INCON), organized by Audyogik Shikshan Mandal (ASM), Pune, India	2015
56	Dr. Prakash Singh		A Critical Evaluation of the Role of Rain Water Harvesting Measures in Drought Affected Marathwada Region	International Conference on Ongoing Research in Management and IT (INCON), organized by Audyogik Shikshan Mandal (ASM), Pune, India	2015
57	Dr. Mohit Kumar		Financial Inclusion and Role of Indian Banking System	National Conference on Public accountability, Inclusive Growth and Social Transformation, LUCSSC, Lucknow	2014
58	Dr. Mohit Kumar		Corporate Social Responsibility: An Imperative Choice	National Conference on Contemporary Entrepreneurship: Issues and challenges, National PG College, Lucknow	2014
59	Dr. Mohit Kumar	Prof. Kushendra Mishra	Financial Inclusion: The Panormic View of the progress across nation	National Conference on Financial Sustainability, North-Eastern Hill University, Meghalaya	2014
60	Dr. Vibhuti Gupta		Occupational Stress amongst Faculty Members: A Cross Cultural Review of Literature with Special Reference to India	National Seminar on, "Corporate India 2020: Emerging Business Dynamics" held at IMS Unison University, Dehradun	2014
61	Dr. Vibhuti Gupta		Impact of Globalisation and Technology on Human Capital: Redefining the Existing and Exploring New Vistas	National Seminar on "Globalisation and Governance: Challenges and Opportunities" held at IMS Unison University, Dehradun	2014
62	Dr. Prakash Singh		Leadership challenge among corporate organizations in India	National Conference on Organizational Leadership, Culture and Ethics organized by Novel Institute of Management Studies, Pune, India	2014
63	Dr. Prakash Singh		A Use of Festive Events for Marketing & Promotional Activities to boost SMEs growth in Maharashtra	National Conference on Organizational Leadership, Culture and Ethics organized by Novel Institute of Management Studies, Pune, India	2014

64	Dr. Prakash Singh		Use of Social Media for Marketing & Promotional Activities of SMEs in India	International Conference on Ongoing Research in Management and IT (INCON), organized by Audyogik Shikshan Mandal (ASM), Pune, India	2014
65	Dr. Prakash Singh		SWOT Analysis of SMEs of India with respect to Maharashtra region	International Conference on Ongoing Research in Management and IT (INCON), organized by Audyogik Shikshan Mandal (ASM), Pune, India	2014
66	Dr. Mohit Kumar		Financial Inclusion and Role of Indian Banking System	National Conference on Public accountability, Inclusive Growth and Social Transformation, LUCSSC, Lucknow	2014
67	Dr. Neha Tiwari		Contemporary challenges to Entrepreneurship Development in India	National seminar on "Contemporary Entrepreneurship: Issues and challenges" organized by National PG College	2014