

# Strategic Plan

| Academic Year | Major actions & Activities   | Duration            |
|---------------|--|---------------------|
| 22-23         | <ul style="list-style-type: none"> <li>- Recruitment of Faculty with strong research background.</li> </ul> <p>All faculty to be PhD (completed or in final stages of submission)</p> <ul style="list-style-type: none"> <li>- Creating a conducive environment for high-quality Research Publications, Collaborative Research.</li> <li>- Organizing Research Conferences and Seminars/Workshops</li> <li>- Strengthening of IIC</li> <li>- Increasing faculty engagement inMDPs, Industry- Training, and Consultancy</li> <li>- Strengthening of Industry &amp; Alumni Connect</li> <li>- Publishing IILM Lucknow’s First Research-based Journal.</li> </ul> | July 2022-June 2023 |
| 23-24         | <ul style="list-style-type: none"> <li>- Increase in intake quality and diversity of students</li> <li>- Strengthening faculty publications in terms of both quality and quantity &amp; streamlining the incentives for research</li> <li>- Introduction of new electives/courses as per industry requirements</li> <li>- Commencement of Online Programs, short duration as well as longer term.</li> <li>- Application for Funded Projects</li> <li>- Generation of better revenue and increased industry interface through MDPs, Training and Consultancy</li> </ul>  | July 2023-June 2024 |
| 24-25         | <ul style="list-style-type: none"> <li>- Increase in intake quality and diversity of students</li> <li>- Active global/international collaborations with industry &amp; quality academic institutions</li> <li>- Application for Funded Projects</li> <li>- Generation of more revenue and better industry interface through MDPs, Training and Consultancy</li> </ul>   | July 2024-June 2025 |