

# IILM Academy of Higher Learning, Lucknow

## IILM Home Star Hunt 3.0

### About the Contest: "Design Your Customized Face Mask/Mobile Cover"

At IILM Lucknow, we are looking for young talented **STARS** through this creative event based on the Contest - "Design Your Customized Face Mask/Mobile Cover", to celebrate the spirit of creativity. We invite talented and creative young under-graduate students to showcase their unique ideas in their own way.

**Who can participate:** Participants **must be** currently pursuing under-graduate studies (BCom, BBA, BSc, BTech, BPharm, BHMCT or any other stream) from any University or College, in India, with expected graduation year as 2021 or later. **Only individual participation is acceptable.**

**Acceptable Modes of Creative Submission:** Mobile Cover Designing / Face Mask Designing, or both (separately) in the form of a Video. (You can choose any one theme or both for creative design). In case of Participation in BOTH Category you need to submit 2 separate videos through a single registration.

### Rules for Face Mask Designing:

- 1) The Creative must be submitted only in Video form. The file size should be less than 50 MB.
- 2) Participants must be under-graduate students. The College Id Proof has to be uploaded. Size of ID should be less than 10 MB.
- 3) Participants are required to use a plain cloth mask as base.
- 4) The creative must be according to some theme of your choice. You are free to use any creative means for designing the mask such as painting, embroidery etc, to design the mask as long as it is wearable.
- 5) Video Duration can be minimum 30 seconds to maximum 2 minutes.
- 6) Judgement will be based on **Concept, Creativity, Beauty, Usefulness of the mask and final presentation of the video.**
- 7) All Qualifying Participants & Winners will receive certificates.

### Rules for Mobile Cover Designing:

- 1) The Creative must be submitted only in Video form. The file size should be less than 50 MB.
- 2) Participants must be under-graduate students. The College Id Proof will have to be uploaded. Size of ID should be less than 10 MB.
- 3) Participants are required to use a transparent mobile cover as base.
- 4) The creative must be according to some theme of your choice. You are free to use any creative means for designing the mobile cover such as painting, textures, etc, to design the cover as long as it is usable.
- 5) Video Duration can be minimum 30 seconds to maximum 2 minutes.
- 6) Judgement will be based on **Concept, Creativity, Beauty, Usefulness of the mask and final presentation of the video.**
- 7) All Qualifying Participants & Winners will receive certificates.

### Process:

- 1) Participation is absolutely **FREE**.
- 2) Participants will have to fill an Online Form, upload their video(s) + picture of their valid College ID.
- 3) In case of Participation in BOTH Category you need to submit 2 separate videos through a single registration.
- 4) Deadline for Submission of Entries: 25<sup>th</sup> April 2021, 5 pm.
- 5) Result Announcement: 30<sup>th</sup> April 2021, 5 pm.
- 6) In case of any query, please call Mr. Ashish Kashyap on 9621948885 or send an email to homestarthunt@iilmko.ac.in
- 7) Event Coordinators: Prof. Fatima Aliza, Prof. Fawad Khan, Mr. Ashish Kashyap & Ms.Monika Gupta
- 8) Online Registration Form: <https://forms.gle/Qar2R4q3JJvHiyfs9>

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