

TEACHING AND LEARNING INITIATIVES

At IILM Academy of Higher Learning, Lucknow we strongly believe that innovations in Teaching and Learning are vital to student engagement and outcome based learning.

Faculty members at IILM Academy of Higher Learning, Lucknow employ a range of initiatives in teaching and learning, in the form of various innovative pedagogical tools. Examples of such tools are, case-studies, simulations, ICT enabled courses, role plays, group discussions, games and activities.

Following is an indicative list of innovative practices undertaken by the faculty members for improving teaching and learning experience.

Innovative Practices	Goals	Recent Initiatives (Last three Years)
Case Study	With case-based teaching, students develop skills in analytical thinking and reflective judgment by reading and discussing complex, real-life scenarios. Complex problems written to stimulate classroom discussion and collaborative analysis. Involves the interactive, student-centered exploration of realistic and specific situations.	Cases on Insider Trading or Price rigging such as Satyam Computers (2009), Reliance Power Limited(2008), Alliance Capital Mutual Fund(2004), Mumbai Dabbawala's, The Ordinary Heroes of the Taj(Harvard Business Review), Managing the corporate culture of DMRC: the Sreedharan Approach, Cases on Global Coffee Trade, OPEC- The economics of a cartel, India's Price Ceiling, Great Indian Depression, Marketing Mix of Coca Cola; STP of Nike, Porters 5 Forces Model of Kellogg's, Magnum Hunt of Kwalita Walls, Employee Performance Management at Google, Wrong approach to Hiring by Peter Capelli (HBR), Labour Unrest at Manesar plant of Maruti Udyog, Comparative industrial relations in automobile ancillary industries in India. Cases such as The Great Depression and the Great Recession by Michael D. Bordo, Cases on banking sector for how to regulate bank capital and financial products, Financial Analysis of Public Sector Companies' Annual Reports.
Simulations	Acquaint the participants with the decision-making process in situations of uncertainty and in the presence of complex and inaccurate information.	Real time data analysis of Indian as well as global economy, trading in real life setting on virtual trading platforms. For Stock exchange and Mutual funds students are guided and asked to create

	Encourage participants to make a critical analysis of information received concerning complex and real world situations. Provide an opportunity to make decisions on most of the problems associated with the emergency. Develop the decision-making process	accounts on Money Control website and trade with a virtual amount allocated and profits are evaluated at the end of the term. Free Simulations available on MIT Sloan School of Management web portal are used for classroom discussion.
ICT/Blogs/Audio-Video	To inculcate the habit of self-learning. To provide access to diverse and updated content. To enable student participation and engagement in class through Audio-visual elements and interactive tools.	Use of Screeners, NSE Paathshala online to filter down the list of companies by using specific metrics. Use of Zerodha-Kite online for Fundamental analysis, Use of Fyers for Technical Charts, Use of Moneycontrol.com for doing calculations such as compounding or Loaning for a corpus. Use of Zerodha-COIN (online) for doing Mutual Funds Benchmarking. Use of Goal Setting Worksheets and Plug the Leak activity for teaching personal finance. Use of TED-talks video lectures of 15-20 minutes on diverse themes like business climate, developmental economics, environmental issues and globalisation. Use of R and Anaconda, Junyper to teach R and Python. Use of XLSTAT to perform advanced statistical functions in Excel for Data Manipulation and Analysis. Use of Moneycontrol.com for market related information and current rates. Use Mutual Fund Insight (value research online) for analysis of mutual funds. Fundoo Professor by Sanjay Bakshi. Movies used are ‘A beautiful mind’, a true story of Nobel laureate , Movie “Twelve Angry Men”
Innovative Courses	In a competitive environment, to attain the leadership position in management education, faculty members have developed innovative courses so that students will be exposed	Short Term Course of 12 hours on “Business Analytics” specifically catering to Industry Requirements for PGDM 2nd year students. Developed a Handbook on Basics of Finance tailored for students who are willing to make a career in Financial Markets. NPTEL

	to the current industry requirements.	and other MOOC's are regularly incorporated in teaching.
Library and e-resources usage	To inculcate the habit of research and information gathering in students. To provide exposure to recent advances in different domains. To promote the habit of reading and self learning.	<p>Internet based assignments, for which library databases such as EBSCO, NDL and DELNET are being regularly used. Using of Books like Rich Dad Poor Dad and The Intelligent Investor for teaching the basic rules of Investments and Trading. The Cosby Show on budgeting and Simpsons for teaching taxes and Oliver for Credit. Finance for Non-Financial Managers by Murugesan Ramaswami. Gems from Warren Buffett - Wit and Wisdom from 34 years of Letters to Shareholders by Mark Gavan.</p> <p>Using of Books like Freakonomics and Wealth of Nations and Good Economics for Hard Times to talk about the basic concepts and applications of economical thinking.</p> <p>Fault Lines: How Hidden Fractures Still Threaten the World Economy to talk about the crisis of 2008 and Indian and Global Crisis. Story-telling with Data for Data Analysis</p>
Club Activities	Various club activities in these student clubs are an excellent ground for innovative learning, building interpersonal and team skills, event management skills and much more.	<p>CSR Club-Blood Donation Campaign, Awareness Sessions on Plasma & Organ Donation, Daan Utsav, Plantation Drive and many other activities. Sports Club-Cricket, Basketball, Volleyball, Chess, Table Tennis, Badminton. E Club-Activities like ideathon, business plan competition, connecting with entrepreneurs etc. Unnat Bharat Abhiyaan Club -need analysis of rural areas and developing sustainable solutions. Finance club- to carry on activities like Budget – Pre and Post Sentiments, Specific Trainings for FLIP and NISM Modules such as Research Analyst, Equity Derivatives, Investment Adviser etc.</p>

<p>Placement Workshops</p>	<p>To improve verbal skills for effective public speaking. To develop skills in interpersonal communication and in expressing views in a clear and concise manner. To cater to the needs of students for corporate placements</p>	<p>Placement workshops are regularly conducted according to industry specific and domain specific requirements. Aptitude tests are followed by GD and PI sessions for comprehensive preparation for placement process. Separate sessions for weaker students are also organized.</p>
<p>Field Learning Initiatives (Live Projects ,Industry Visits and External events)</p>	<p>To provide students an insight into the internal working of companies and industries.</p>	<p>Students are given at least one live project in every term and requisite guest lectures by industry experts are organized to cover practical aspect of the subject. Students are encouraged to volunteer in external events to understand the technicalities of planning and organizing.</p>